

Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

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Sierra Madre, California — Thursday, January 7, 1965

18 Pages — Vol. 58, No. 10

Monrovia Woman Accepts Local Heart Branch Post

Seventeen Communities Covered By Heart Ass'n; Volunteers Needed

Concern about heart and blood vessel disorders by local residents is shown by the interest in the activities carried on in the seventeen West San Gabriel Valley Branch of the Los Angeles County Heart Association.

"More and more local clubs, organizations and individuals are volunteering to help or asking for heart programs," said Mrs. Robert A. Cuccaro of 126 Pointsetta Avenue, Monrovia.

Mrs. Cuccaro's appointment as Club and Organizations Chairman for the local Heart branch was announced this week by the Branch Chairman, Dr. Paul E. Johnson, 1121 E. Green St., Pasadena.

Other leadership posts held by Mrs. Cuccaro include the chairman of the State Leadership Committee and the past chairman of the State Community Service Committee for the American Legion Auxiliary. She

Monrovia Club To Host Women's Clubs

World Affairs is the theme: Kathleen Head is the chairman. A combination like this promises a well-planned, interesting and stimulating program. This is what is in store for the Mountain Section of the Sierra Mar District, California Federation of Business and Professional Women's Club when they meet on January 17. It will be a breakfast meeting at 9:30 a.m. to be held in the Monrovia Women's Club House, 140 N. Canyon, Monrovia.

The Monrovia Club will act as hostess under the direction of president, Mrs. Connie Onkin. Decorations will be arranged by the Arcadia Club under the guidance of its president, Dorothy Sooth. The San Marino Club, with Mrs. Ellowen Nyeland, president will be taking reservations, while Marguerite Calvin, president of the Temple City club will take care of place cards.

Mrs. Alberta Murray, chairman of the Mountain Section, advises the membership that this is a meeting well worth attending. For reservations, call Grace Fredericksen, AT 4-8809 or Mrs. Lillian Spindler, ED 1-4022. The deadline for reservations is January 12.

Home Savings Names New Manager In Santa Monica

South Pasadena resident and business executive Lowell Grundmier has been named manager of Home Savings and Loan Association's new Santa Monica branch, which opened January 4.

Grundmier, who most recently served as assistant manager of Home's Pasadena branch, joined the association in 1963 and was enrolled in the firm's executive training program.

Prior to Home, he was district manager of Automatic Distributing Co. and at one time was Western regional manager of a national vending machine manufacturing co.

Grundmier will direct the activities of the new office, located at 1929 Wilshire Blvd. He will be in charge of all personnel and operations of that branch.

A graduate of the University of Kansas and the Kansas City Art Institute, Grundmier served with the U.S. Infantry from 1943-46. He saw service in the occupation of Korea following the end of World War II.

He is enrolled in specialized savings and loan courses through the S&L Institute and is a recipient of

Voluntary Effort

During the month of January we again find ourselves in the middle of a fund-raising campaign and this one is certainly worthy of note. The NEW MARCH OF DIMES campaign has proven its worth in the past few years by its notable work in the field of polio by providing the funds for research that culminated in the developing of an effective vaccine.

Now this drive has taken on additional research in the field of arthritis and child defects, plus continuing efforts in the treatment of those suffering from polio and its crippling effects. Certainly no one can deny that all of these are diseases that should be erased from existence in our modern society. With methods of research now available, and with those that will be developed in the foreseeable future, we can not help but predict eventual success in all three fields and improved treatment and basic advances in the very near future.

With the many campaigns that are still being carried on by individual organizations and the combined campaign of the United Way, many of us sometimes have a tendency to become complacent during these fund-raising efforts and fail to weigh the benefits derived by our investment. Many take a keen interest in certain drives because they hit close to home, a relative or neighbor may be afflicted by the disease that the drive is organized to combat; or they may have had a personal contact with those deeply involved in the work. Some of these same people may ignore another drive that is equally worthwhile.

All of us should take into consideration the pros and cons of each campaign, and then imagine the amount each of us would be assessed if the money was to be raised by taxation instead of through a voluntary campaign. When the government seeks to accomplish anything — in the health line, as well as anything else, the net proceeds seem to have a way of shrinking far out of proportion on their trip to the state capitol or to the nation's capitol and then back into the effort being put forth. So let's all be thankful that these drives are voluntary and not being conducted by a government bureau.

Help Stamp Out Birth Defects

March of Dimes Opens Its Campaign For Funds

At one time, no one talked or wrote about polio. Too horrible, too depressing. Wouldn't do any good anyhow.

But then the National Foundation called on the American people to join in a partnership with science to eliminate this dread disease. Result: No more polio, thanks to vaccines developed through March of Dimes-financed research.

Birth defects are even more frightening than polio. At least 250,000 children are born with them each year. They not only cripple the body, they can also blight the mind.

Isn't it about time we took "Top Secret" label off the birth defect problem and recognized it as the national health menace it really is?

Isn't it about time we gave anguished parents more comfort than just changing the subject when their birth defect children are mentioned?

Just as there was no need for all polio victims to become totally disabled, there is now no reason to abandon all children born with birth defects to lives of invalidism.

Merchants and businessmen of Sierra Madre and

Alverno Student Semi-Finalist

Nancy Iredale, a senior at Alverno Heights Academy, Sierra Madre, has been selected as a semi-finalist in the National Honor Society Scholarship Program sponsored by the National Association of Secondary School Principals.

Bonelli continued: "To my knowledge, all smog cranks devices have been approved by the State and met State requirements. I am not aware of any such devices being installed that have not been state approved or any location certified that have not been state approved installations.

"In our firm and rightful effort to eliminate all factors contributing to smog, we must not allow the cure to be more detrimental than the cause."

Van Iersel Invited To Inauguration

Mr. Louis M. Van Iersel, of 134 E. Montecito Avenue, Sierra Madre, recently received his invitations to attend the Inauguration, and the Inaugural Ball in honor of the President of the United States, in Washington, D.C.

The Inaugural Committee extends invitations to the recipients of the Medal of Honor as outstanding distinguished guests, and Mr. Van Iersel is a recipient of the Medal of Honor.

The Inauguration will be on Wednesday, January 20, with the Inaugural Ball that evening. When Mr. Van Iersel shared the lovely engraved invitations with the Sierra Madre News, he stated that he had attended the Inauguration Ceremonies in former years and that it was a lovely and most impressive ceremony.

Kiwianians Hear Prexy's Brother As Guest Speaker

The Sierra Madre Kiwanians enjoyed most interesting talk at their regular weekly luncheon meeting, Tuesday, January 5.

The guest speaker was Henry M. Kirkpatrick, brother of Dr. David V. Kirkpatrick, the 1965 president of the Kiwanis Club.

Mr. H. M. Kirkpatrick is here on home leave from his post with the Argentine government where he is assisting the Argentine organization in their industrial development plans and action. He has been the house guest of Dr. and Mrs. David Kirkpatrick for the holidays. Three years ago he spent a short visit in Sierra Madre, enroute to Argentina after leaving Europe where he worked for 11 years with various European countries in their development programs, so it was an interesting and "from experience" talk that the Kiwanians had the pleasure of hearing.

Mr. Henry Kirkpatrick reported that during his first year in Argentina he passed through three so-called "revolutions," which while reflecting a change of government, were in reality only a reflection of various points of view of country development. He believes that with the recently completed five year development plan, the South American cattle and grain country will be able to recuperate their former world position, but much depends on the coming elections.

The same kind of March of Dimes research program that produced the polo vaccine is now at work on birth defects.

Your dimes and dollars contributed to the March of Dimes this month can help — Please turn to Page 5

Bonelli Alarmed

Supervisor Frank G. Bonelli brought to the attention of the Board of Supervisors on Tuesday his alarm and concern relative to some apparently malfunctioning crankcase smog devices now installed on cars and the resultant harmful and costly damage being done to automobile motors, attributable to the faulty operating of the device after installation.

"I am not issuing a blanket indictment of all such smog crankcase devices; however, there must be some that are either not functioning properly upon installation on cars or not being properly or adequately installed and perhaps both," Bonelli said.

Bonelli continued: "To my knowledge, all smog crankcase devices have been approved by the State and met State requirements. I am not aware of any such devices being installed that have not been state approved or any location certified that have not been state approved installations.

"In our firm and rightful effort to eliminate all factors contributing to smog, we must not allow the cure to be more detrimental than the cause."

Bethany Church To Hear Dr. E. P. Hayes

The Men's Fellowship of Bethany Church of Sierra Madre, at 93 N. Baldwin, will be privileged to hear at their regular monthly meeting, January 12 at 6:45 p.m., Dr. E. Pearce Hayes, returned missionary to China, where he served for 30 years.

Dr. Hayes served on the Methodist Board of Missions from 1921 to 1951 when he was forced to leave after one and a half years under the Communist army. Since 1951, as a member of the Hong Kong-Taiwan Conference, he has divided his time between visits to crucial areas of the world, speaking in major centers of American Methodism, and seeking support for strategic projects in 44 lands.

Dr. Hayes, although limited to movements in the city of Foochow with its half a million population, was free enough to see Communism at work to an extent experienced by very few Americans.

"In our firm and rightful effort to eliminate all factors contributing to smog, we must not allow the cure to be more detrimental than the cause."

Please turn to Page 7

Sierra Madre Float Wins 1st In Category



Sierra Madre's prize winning entry in the 1965 Tournament of Roses Parade was produced through the efforts of the Sierra Madre Rose Float Association.

Candy Sale Set For Two Weeks

by LUCY WESLEY

"It's the Candy Sale you know, that helps our program grow," is the greeting now being practiced by the 4,000 San Gabriel Valley Council Camp Fire Girls in preparation for their annual product sale, which starts January 15 and continues to February 1. This sale is their single money-making project for the year, and is used to supplement the money provided through United Way Inc.

Proceeds from the sale of this candy, assorted chocolates and mint sticks, will be used principally to maintain and improve the Camp Fire Girls in-town camp, Camp Chiquita, located at the north end of Fair Oaks in Altadena, and Camp Wasewagan, a residential camp in the San Bernardino Mountains. A portion of the profit will be used for council operations and, in addition, each individual Camp Fire group will receive 50 cents for every case of candy it sells for its own group projects.

In most instances, the plan is conceived by the Editor or Publisher, who when satisfied with his plan distributes portions of his plan to his co-workers for production, and eventual completion.

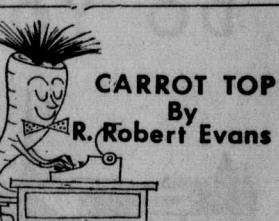
One fine lady wrote to us and said, "Your Christmas issue, especially, is fascinating, very holiday-happy. How was this issue born?" We here at the News are truly appreciative that it is recognized that issues such as this have to be planned. Some people are of the opinion we have an "accident every week" and put out a sheet, but each and every issue is planned, and sometimes many weeks ahead.

To start the New Year off right, I want to thank each and every one of you for your hundreds and hundreds of kind words about your appreciation of the Sierra Madre News over the past year. Thanks, too, for your recognition of the tremendous job the staff did in bringing you the Christmas edition.

Hartman's Wins 4th

Hartman Pharmacy, the local representative of the Rexall Drug Company's nationwide Super Sweepstakes, proudly announces the winner of 4th prize, an RCA transistor radio, by Mrs. LaVonne Grippi of 37 W. Grand View, Sierra Madre.

Mrs. Grippi is one of 2,000 lucky sweepstakes winners throughout the United States. She entered the contest through Hartman Drug, at 29 N. Baldwin, Sierra Madre.



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Our Christmas edition, 1964, was conceived and plans started as far back as last July. It had to be, when we unfold the story to you. Five artists, eastern, mid-west and west, were selected and samples of their work were solicited. Their work was studied thoroughly by CT, for acceptability for this issue. Late in August the Western artists were notified that it would be necessary for them to produce 5000 square inches of art work in graduated sizes, from full pages down to the smaller, allowing each and every person the chance for selectivity according to their budgets and/or size of business. Completed art books were delivered to us on November 7.

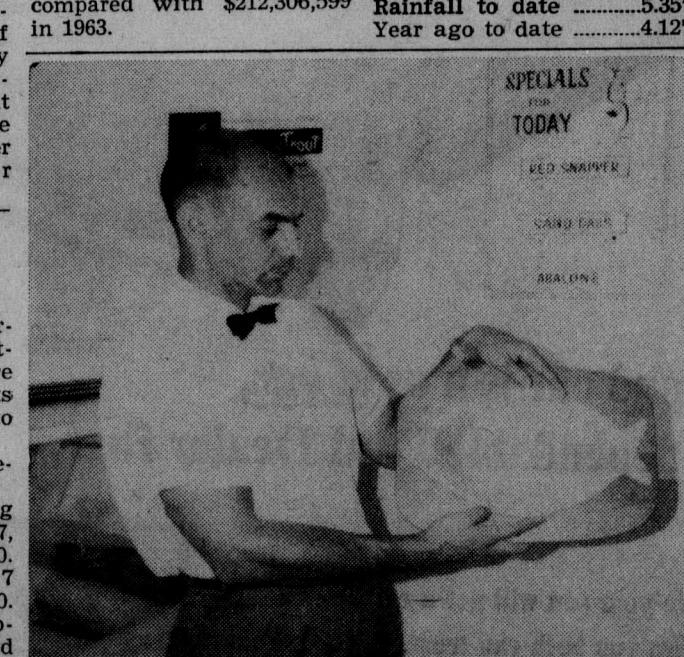
Also early in September, our paper mill was notified that we desired a shipment of 40,000 sheets or 5,000 pounds of colored newsprint in three colors of green, pink and yellow equally divided, and that shipment was expected to arrive in Sierra Madre on December 11.

When the newsprint mills went on strike late in November, it had us all worried, but we were notified that Zellerbach Paper Company would make delivery for this planned edition, even if they had to color it by hand.

Pauline Neal, our society editor, requested the delightful job of presenting the artists' book to the merchants, for their selection. This she started on November 12.

She completed her job on December 11, and turned it over to the production department of the newspaper on that date. Starting as early as November 15, every member of the staff was compiling Christmas stories of interest for this edition. Our operators were putting these stories in type and storing them for the great week.

It was the plan of CT, last July, to have 24 beautiful pages, but to get them it took a lot of hard extra work, on the part of everyone. So, as stated before, Please turn to Page 2



AFTER WAITING some six months for his hair to grow out without avail, Ernie Souza of Neptune Seafood Hill Shopping Center proudly shows on aluminum fish platter that he is offering to his customers at absolute cost. It's not near cost, below cost, but right at cost. They are beautiful merchandise and each and every home should have a set — one for each member of the family. See Ernie, now with full head of hair.

Mrs. R. Patterson
Succumbs Dec. 29

Mrs. Margretta Gertrude Patterson, age 56, passed away suddenly on December 29 at her home, 88 Auburn Ave., Sierra Madre. She was originally from La Marr, Colorado, but had lived in California for the past 48 years and in Sierra Madre since 1937.

Survivors include her husband, Mr. Richard R. Patterson of the home, and two sons, Richard R. Patterson, Jr., of Sierra Madre, and Ernest E. Patterson with the U.S. Army in Panama. Also Mrs. Patterson's mother, Mrs. Rose Garside of Whittier, and two sisters, Mrs. Maxine Harris of Whittier and Mrs. Vivian Cravath of Long Beach. Also her brother, Mr. Frank Massick of South Gate, and three granddaughters.

Funeral services were conducted by the Rev. George W. Lindsay on January 2 at the Ripple Mortuary Chapel. Committal was private at the Pasadena Mausoleum.

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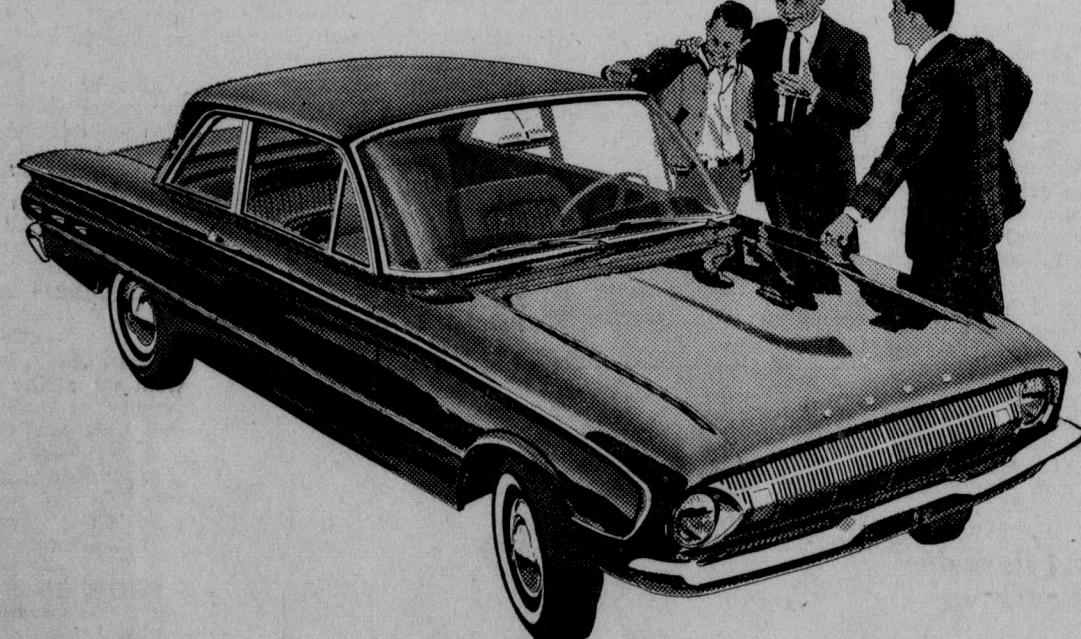
Pasadena Mausoleum
2227 N. RAYMOND at WOODBURY

SYcamore 7-3146

Crypts Niches Crematory



The first car you bought him was new...remember?



If his second car is a used car,
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You can be sure your son will get a car he can trust from a man you both can trust. Ford Dealers sell more used cars to more people than anybody.

CARL HANSEN FORD
120 W. SIERRA MADRE BLVD. SIERRA MADRE, CALIF.

22 Agencies Participate

United Way Budget Begins January 4, For Year 1965

Budgeting sessions for 22 United Way agencies in the Foothill Area will begin January 4, it was announced by Miss Berneice Alsweet, Chairman of United Way Foothill Area Agency Operations Committee. Agency Budgeting falls within the jurisdiction of Miss Alsweet's committee and she is assisted on this committee by John Lamb who serves as vice-chairman.

"The budget committee is comprised of approximately 50 Foothill Area men and women whose knowledge of agency budget and finance is supplemented by a thorough understanding of program objectives," Miss Alsweet said.

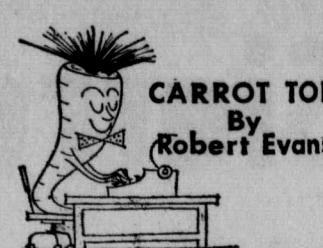
"It will be their responsibility to meet with each of these agencies for the purpose of reviewing services performed, administrative efficiency, discussing ways of increasing agency efficiency and thoroughly examining the agency's pro-

posed budget for the coming year and then recommending allocations.

This budget committee will be recommending allocations of approximately \$520,000 to agencies located in and serving the Foothill Area. This is only part of a approximately \$20,000,000 which will be allocated throughout Los Angeles County to United Way agencies this year," Miss Alsweet stated. "Agencies such as Boy Scout and Camping Girl Councils, Salvation Army, Orthopaedic Hospital, Children's Hospital, etc. that serve more than one area in Los Angeles County are budgeted by a county budget committee on which Foothill area residents also serve," she said.

Miss Alsweet stated that the budget committee has been divided into five subcommittees each headed by a chairman and vice-chairman. They are budget committee No. 1 chairman Irving Rector, South Pasadena, vice chairman Miss Ruth McIntosh, Pasadena; No. 2 chairman Mrs. John Shenk, South Pasadena, vice chairman Mrs. Charles Fisk, Monrovia; No. 3 chairman Mrs. James Ford, Monrovia, vice chairman James Gepson, Altadena; No. 4 chairman William Morse, Pasadena, vice chairman Mrs. Robert Farmer, La Canada, and No. 5 chairman John Lamb, Pasadena and vice chairman Herman Schick, Duarte. Other members serving in an advisory capacity are Mrs. Kathryn Sorenson, Sierra Madre, and Mr. Dale Turner, Arcadia.

Foothill Area agencies to be budgeted by this committee include Family Service of Monrovia, Sierra Madre Community Nursery School, Sierra Madre Toy Loan, Arcadia Child Health Council, Monrovia Children's Dental Clinic, Monrovia School Guidance Center.



Dog Training Starts Jan. 13

The Santa Anita Dog Training Group will start off the New Year with new dog obedience training classes starting both in Arcadia County Park and in West Covina. These classes are very popular at this time of the year now that the holidays are over. Any dog five months or up may be enrolled. These classes are not just for the problem dog, but for any household pet as all dogs need and deserve an education.

The new classes in Arcadia County Park will start on the following dates: Wednesday, January 13, at 7 p.m.; Saturday, January 16, at 1 p.m.; and Thursday evening, January 21, at 7 p.m. The new class in West Covina will start on Tuesday evening, January 12, at 8 p.m. For further information please call either HI-6-6858 or EL 6-1096.

—CT—

On December 17, every member of the production department dropped all their work and started producing the Christmas edition. It started rolling off the presses that afternoon. With everyone dove-tailing their schedule, fifty-two working hours later it was presented to our subscribers, and they turned their attention to ending the year with the edition that was planned in November.

—CT—

As near as we can figure, with only 168 hours in a week, well over 1200-man-hours of time were used in bringing you this edition. This is not counting the time of "Your Truly," which is only incidental anyway.

—CT—

Yes, we here at the Sierra Madre News ended the year in a blaze of glory. All records were completely broken. In one month of December we produced 108 pages of newspapers for our subscribers, all on time and with no midnight oil burned. In 1961, this would have been equivalent to all issues of November and December and one of October, or nine weeks. In 1957 during October, November and December the plant produced 104 newspaper pages.

—CT—

In closing the first column of the New Year, let me leave you with this thought after the above yarn . . . "The best laid plans of mice and men do not always gang aft a-gley" . . . I hope, I hope, I hope.

An open house "Sampler Day" will be held Friday, January 8, from 1 to 5 p.m., at the new YWCA Foothill Center, 5926 N. Rowland, Temple City.

Friends and residents in Sierra Madre, Arcadia and neighboring communities are invited to stop by for a cup of coffee, inspect the new facilities, and sample the program activities.

Tips on better and beginning bridge will be given by Betty Booth, YWCA class instructor. Guests may try their hands at cake decorating or watch Lannea Mel-

Elementary School Menu

JAN. 4-8

Monday — Chicken or tuna and noodles, buttered green beans, peaches, baking powder yeast biscuit.

Tuesday — Beef on a bun, peas, lettuce wedge, plum sauce, peanut butter cookie.

Wednesday — Baked beans, buttered carrots, green salad, ice cream cup, corn bread and butter.

Thursday — Creamed turkey over mashed potatoes, spinach, celery stick, white cake, bread and butter.

Friday — Tuna buntstead, Harvard beets, cabbage, pineapple and raisin salad, apple wedges.

Each lunch must contain one-third quart milk and two teaspoons of butter.

Turn unwanted items into CASH — Use the Classified Ads

2-SIERRA MADRE NEWS Thursday, Jan. 7, 1965

ARMY - NAVY DEPT. STORE

240 W. Main, Alhambra AT 2-5912

GUNS — AMMO — TACKLE — ARCHERY
BINOCULARS — SKIN DIVING — SKIING
SURVIVAL EQUIPMENT — MT. CLIMBING GEAR
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INSTALLED BY SPECIALISTS

Who Specialize In Heating Systems For Your

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Heating Service
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MONROVIA, CALIF.

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BARE ROOT ROSES



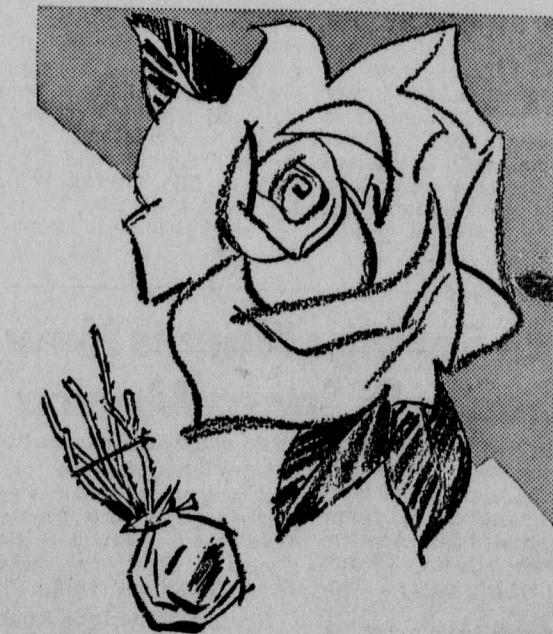
All of the
Old
and
All of the
New
Varieties

Patents & Non-Patents
Bush - Grandifloras
Florbundas - Climbers
and Tree Roses

95¢
And Up

-- Plant Now --

10% DISCOUNT ON 3
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36 Years In Pasadena

**Engagement of
Lynne Hansen and
Robert Orf Told**

Mr. and Mrs. Reynold Edward Hansen of Phoenix, Arizona have announced the engagement of their daughter, Lynne Louise, to Mr. Robert C. Orf, Jr., son of Mr. and Mrs. Robert C. Orf, of Baltimore, Maryland, formerly of Sierra Madre.

Miss Hansen is a June graduate from the school of education. She is a member of Delta Gamma Sorority. Mr. Orf will graduate in January with a liberal arts degree. He is a member of Beta Theta Pi Fraternity.

The wedding will take place January 23, at the Church of St. Thomas Aquinas in Boulder, Colorado. Among the members of the wedding party will be Mrs. Neil Dunbar, nee Barbara Orf, sister of the bridegroom-elect, and Master David and Timothy Orf.

Mr. Orf's grandmother is Mrs. Ora L. McCabe of 222 S. Santa Anita Ave., Arcadia.



by LOLITA

One of woman's most effective means of slowing the inroads of inevitable facial lines is massage with a recommended cream. Massage stimulates and tones the underskin which controls the beauty and vitality of the outer skin. The circulation, stimulation and nourishment of the underskin are largely dependent on massage. As with any other area of the body, the face demands exercise and this can be gained from massage.

After a short business meeting presided over by the president, Mrs. William E. Maxwell, there will be the usual luncheon prepared this time by Mrs. Roy E. Griffin and committee.

The afternoon's program promises to be very entertaining and instructive. Mrs. Josephine Terry, librarian of the Sierra Madre Public Library will give reviews of some recent "best sellers" and Dr. Julian Love of Arcadia, representing the Los Angeles County Heart Association, West San Gabriel Valley Branch, will speak on "Good Heart Health Care."

Dr. Love is a member of

**Bring a Friend
Day At YWCA**

Third through sixth grade girls are invited to a special "Bring a Friend Day" January 5, 3:45 p.m., YWCA, 78 N. Marengo Avenue, in Pasadena.

Special program of movies, folk dancing music and games are planned for the guests. Tuesday Carousel group is sponsoring this event.

They have been meeting weekly to increase their skills in cooking, crafts, games, music, and enjoy special trips and outings.

Further information may be obtained by contacting Miss Nancy Kleinhammer, teen age program director at the YWCA.

**Bridge Classes
Start Jan. 11**

The Pasadena Department of Recreation is sponsoring classes in beginning bridge instruction starting Monday, January 11, 7:30 p.m. All classes will meet at the Jefferson Recreation Center, 1501 E. Villa Street. The Goren Count Point System of Bridge will be taught to beginners.

Additional classes will start on Tuesday afternoon, January 19, 1 p.m. and Thursday evening, January 28, 7:30 p.m.

Registration must be made prior to the day of the class at the Jefferson Recreation Center, 1501 E. Villa Street, and information may be obtained on these and other bridge classes by calling SY 3-9177. There is a small fee for registration.

P.S. — Our address is very near the free-parking lot, across from the Shell gas station at the corner of Baldwin and Montecito. Creative Arts is our neighbor.

New space for . . .
The Plaza ANNEX

In the patio of
PLAZA SHOP

39 EAST MONTECITO

Special "Moving Sales"
At Montecito address
Bargains? Unbelievable!

Dresses — Knits — Sportswear
"Ask Trudie" EL 6-1495
(Of California Fashion Designers)

P.S. — Our address is very near the free-parking lot, across from the Shell gas station at the corner of Baldwin and Montecito. Creative Arts is our neighbor.

DIANE'S

Hastings Ranch Center
3741 E. Foothill Blvd., Pasadena

EL 6-1501

Upper level next to A&P Market

JANUARY CLEARANCE SALE

The Greatest Event -- Fabulous Prices

20% TO 50% AND MORE OFF

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- Furs
- Bridals
- Formal and Cocktails
- Coats and Suits
- Blouses and Skirts
- Sweaters and Pants
- Foundations and Bras
- Hats and Gloves
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- Transistor Radios
- Fine China
- Art Goods
- Toys
- Straw Bags
- Bamboo Baskets

OPEN MONDAY, THURSDAY, FRIDAY — 9 A.M.-9 P.M.
TUESDAY, WEDNESDAY, SATURDAY — 9 A.M.-6 P.M.

**Reviews of Best Sellers To Be Heard
By Woman's Club At Jan. 13 Meeting**

Sierra Madre Woman's Club meets Wednesday, January 13, at 11:30 a.m. in the club house, 270 W. Sierra Madre Blvd.

After a short business meeting presided over by the president, Mrs. William E. Maxwell, there will be the usual luncheon prepared this time by Mrs. Roy E. Griffin and committee.

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Dr. Love is a member of

You and Your Neighbors

by PAULINE

the American Medical Association, the L.A. County Medical Association; he is a Fellow of the American College of Physicians and a Clinical Professor at California College of Medicine. All members are urged to attend to show due appreciation to a professional giving his time to a cause which has such universal appeal.

On display on the walls of the clubhouse auditorium this month is a varied and comprehensive oil color art collection by Marguerite Randolph. Mrs. Randolph is one of the best-known artists of this vicinity. She gives instruction in painting in Pasadena and Sierra Madre.

Mr. and Mrs. Roess also

had the pleasure of a weekend visit over Christmas from her son and daughter-in-law, Mr. and Mrs. Carl Young of Playa-Del-Rey.

Mrs. Frederick L. C. Roess entertained at a delightful Christmas Brunch on December 22 at her home on Adams Street. Among the guests enjoying the festive party were Mrs. Joe Maule, Mrs. Orla Ellison, Mrs. Marian Day, Mrs. Mora Brooks, Mrs. Marie Ozello, Mrs. Henry Roer, Mrs. Shelby Coward, Mrs. Esther Mitchell, Mrs. David L. Roess and Mrs. Mabel Moote.

On display on the walls of the clubhouse auditorium this month is a varied and comprehensive oil color art collection by Marguerite Randolph. Mrs. Randolph is one of the best-known artists of this vicinity. She gives instruction in painting in Pasadena and Sierra Madre.

There was a real family gathering at the Ralph Hurwitt's home on Santa Anita Court on Christmas Eve. Enjoying dinner with their parents were the Hurwitts' sons and their families, Mr. and Mrs. Alan H. Hurwitt with little Alan, and Mr. and Mrs. Ronald H. Hurwitt with Miss Brookside. Also joining the group were Mr. Hurwitt's brother and family, Mr. and Mrs. Sol Hurwitt, with their daughter, Susan, and Mrs. Molly Meyer of Los Angeles. Christmas Day Mr. and Mrs. Ralph Hurwitt spent the day visiting with

**Opening Night
At Ice House**

The eyes and ears of the world swivel, swoop and swerve from the party games of Washington to the entertainment game in Pasadena — The Ice House — where The Wayfarers satiate the initiate with humor that has tickled the nation's funnybone. They will appear there from Jan. 5 through Jan. 17. These merchants of musical mirth are three time winners with RCA Victor and many time winners with The Ice House.

The Ice House is enhanced by the lucky third appearance of Pat Paulsen. Professionally known as a comedian, namewise, his garrulous gamewise has furthered him famewise to the vortex of variety videowise, the domain of Steve Allen, where he fared over-Paar on the fairways — at the Ice House he will fare well through January 31.

The Paire Extraordinaire is there, too, to share through the 31st your care. You have the unique privilege of watching a man sing to a bass instead of a girl — of lending your ears to Marcus Aurelius — Hempton Jr., and friend — of knowing that the friend's name is euphoniously Carl Craig and of abandoning further frets to the utmost of atmos in spheres at Pasadena's Placid Plethora of Pleasure.

All Kappa Deltas in the San Gabriel Valley are invited to attend.

**Kappa Delta
Meets Jan. 12**

The Pasadena Alumnae Association of Kappa Delta will meet at the Boys' and Girls' Aid Society, 760 Mountain View Road, Altadena, on Tuesday, January 12, at 10 a.m. for their regular business meeting.

The Society, known as "Five Acres," was founded in 1888 and provides psychiatric care for emotionally disturbed children. There will be a tour of the buildings and grounds and a speech from one of the members of the Society.

Southern California Kappa Deltas support Muscular Dystrophy and the Pasadena Alumnae Association's local philanthropy.

Mrs. Leighton B. Tuck of Pasadena, president, will conduct a business meeting, after which members will be served refreshments.

All Kappa Deltas in the San Gabriel Valley are invited to attend.

**Women's Club
To Hear
About Heart**

Members of the Sierra Madre Woman's Club will hear a talk on "Good Heart Health Care" when they meet at 1:30 p.m., Wednesday, January 13, at their clubhouse, 270 W. Sierra Madre Boulevard, Sierra Madre.

Discussing the topic will be Dr. Julian Love, a member of the Los Angeles County Heart Association's Speakers Bureau.

Dr. Love is a fellow of the American College of Physicians; member of the American and Los Angeles County Medical associations; Clinical Professor at California College of Medicine, and in private practice in Arcadia.

Arrangements for the program were made by Mrs. Albert S. Myers, 101 Esperanza Ave., Sierra Madre.

Any group interested in obtaining a speaker and films on topics concerning the heart and blood vessel disorders may contact the West San Gabriel Valley Branch of the Los Angeles County Heart Association, 1126 E. Green St., Pasadena 91101, or phone SY 2-2426.

**NOTICE OF ANNUAL
MEETING OF
SIERRA MADRE
CEMETERY
ASSOCIATION**

Notice is hereby given that the annual meeting of the Sierra Madre Cemetery Association will be held on January 16th, 1965, at 9:30 a.m., 20 North Baldwin Avenue, Sierra Madre. Sierra Madre Cemetery Association By Nina Neale, Secretary

SOCIETY

Mrs. Leila M. Roberts of 306 E. Alegria spent the Christmas weekend in Santa Barbara visiting her daughter and family, Mr. and Mrs. Edwin Phenix. Driving up early Christmas morning and returning Sunday night, Mrs. Roberts had a wonderful time, especially with her grandchildren, Shelylyn, Donald and Master Dudley.

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Thursday, Jan. 7, 1965 SIERRA MADRE NEWS-3

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3 BDRM. unfurn. house available Feb. 1. \$125. Water pd. EL 5-0057 D:1-7ff

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ROOM for rent \$25 mo. 1 person. Kitch. priv. Rachel Bailey, 61 Windsor La. 355-0540. D:1-7

ONE bungalow apartment. Level floor. Reasonable price. 411 W. Sierra Madre Blvd. D:1-7-121

\$68 month, like new 1 bdrm. apt., stove, refrig., water furn. Adults only. 355-6641 or 355-2045. D:1-7ff

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NEWER 2 bdrm. sm. yard. 1 child o.k. \$110 mo. EL 5-3713 D:1-7ff

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Nearly new, 1 bedroom, drapes, refrig., range, carpet. Quiet, private. \$95. 136 B ESPERANZA EL 5-9242

NO STAIRS

\$115 spacious 2 bdrm. unfurn. apt. w/yard, fireplace, stove, and refrig. if needed. Until Pd. Close In. AT 6-2723 D:12-24ff

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Warm charm in this newer, custom 3 bdrm. 2 bath, sep. dining, fireplace, beautiful copper tile & blt-in kitch., very spacious fam. rm., room-conditioning, estate size lot, average, beautiful pool & patio. Priced to sell at \$39,950!

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Among the oaks and hollyberries, cathedral ceilings, sensational view from this dramatic floor to ceiling glass. Natural wood, white blt-ins, split level, 3 bdrm., including sep. guest room w/bath and second fireplace! Gold wool w/w carpeting thru-out. Owner has left country — priced to sell fast \$29,900.

THIS OLD HOUSE

has 4 bdrms., plus sep. dining rm., is partly redecorated, on Ige. R-3 lot and it's priced to sell but might try offer below \$27,500.

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Rooms for 3 or 4 units or existing older home brings \$100 month rental. Bargain at \$16,500.

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3 sep. rentals on 2 lots, all have fireplaces! \$32,000.

Outstanding R-3 lot — room for 12 or 13 units. \$42,500.

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4-SIERRA MADRE NEWS Thursday, Jan. 7, 1965

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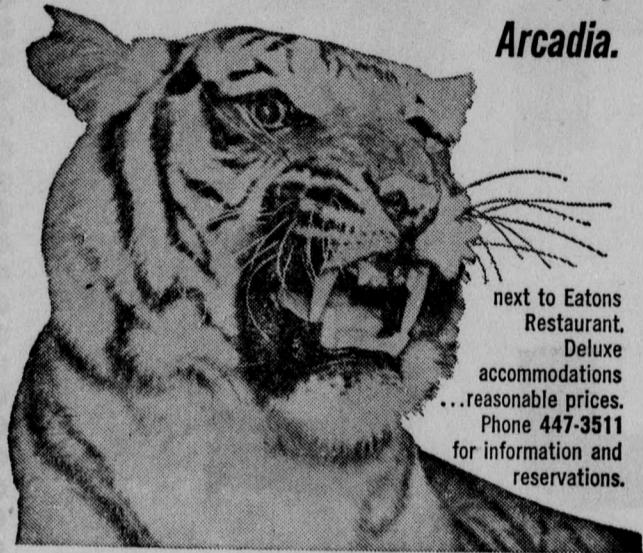
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Some beauties worth \$7
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In your home on all
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CHEERFUL dependable lady
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daytime. EL 5-9358
A:1-7

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24 hr. nursing care
Pvt. & semi-pvt. rooms
MAA & OAS patients
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(new management)

March of Dimes
to speed the day when birth
defects join polio on the
roster of medical problems
marked: Solved.

**Women In
Journalism To
Meet Jan. 12**

"Are You Ready for the
Breakthrough?", a discussion
based on the report of the
President's commission
on the Status of Women, is
programmed for the January
12 meeting of Theta Sigma
Phi, Pasadena-Foothill area.
Members of the national
professional fraternity for
women in journalism will
meet at 7:30 p.m. in the
home of Mrs. Eugene Duck-
wall, La Ramada Ave., Arcadia.

Mrs. Duckwall will lead
the discussion with Mrs.
Louis Ball and Mrs. Nathaniel
F. Wood, both of Pasadena.

Theta Sigma Phi members
in South Bay, Westside and
San Fernando units have
scheduled the same topic
this month. Margaret Hickey,
a member of the national
group, served on the
President's commission.

Sierra Madre Theta Sigma
Phi members are Mrs. John
A. Meusinger and Mrs. Will-
iam H. Reiter.

Attend the
Church of your choice

**JANUARY
CLEARANCE SALE**

Sale Starts Thursday, Jan. 7th

1/4 to 1/3 OFF
ON ALL FALL FABRICS
and with great reductions
in other departments

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**Grand Opening
BONANZA SALE**Our Expansion Program is now completed! Our
Service Dept. has been tripled!We now offer the most complete modern service
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NEW & USED CAR DISPLAYSave money on your purchase of a new DODGE
or quality used car and still retain the advantage
of buying from a dealer that will give you guaranteed satisfaction.**Compacts**

'62 Chevy II Nova 400
2-Door Hardtop, factory air, radio
and heater
\$1599

'63 Falcon Futura Conv.
4 Speed, radio and heater, bucket
seats
\$1599

'62 Pontiac Le Mans Cpe.
Auto. trans., radio and heater, black
interior, lo, lo mileage.
\$1499

'63 Buick Special Cpe.
Auto. trans., radio and heater, power
steering.
\$1899

'61 Dodge Lancer 2 Door
Auto. trans., radio and heater, air
conditioning.
\$999

'61 Ramb. Amer. 2-Dr. Sd.
Auto. trans., radio and heater.
\$699

Wagons

'62 Dodge Coronet 880
Factory air conditioning, radio and
heater, auto. trans., power steering,
like new.
\$2299

'62 Ford Country Sedan
Factory air conditioning, auto. trans.,
radio and heater, power steering,
clean.
\$1899

'62 Buick Special Deluxe
Factory air conditioning, auto. trans.,
radio and heater, power steering.
\$1999

'63 Chevy II 6 Passenger
Auto. trans., radio and heater, power
steering.
\$1799

'62 Rambler 400 6 Pass.
6 Cyl., auto trans., radio and heater.
\$1499

'61 Corvair
Auto. trans., Radio and heater,
locally owned.
\$799

Standard Size

'63 Ford Galaxy 500
V-8 auto., trans., radio and heater,
power steering, driven only 12,000
miles.
\$2199

'63 Dodge Polara Conv.
V-8 auto. trans., radio and heater,
power steering, factory warranty in-
cluded.
\$2199

'62 Dodge Polara 500
Hardtop, V-8 auto. trans., radio and
heater, power steering.
\$1599

'61 Dodge Phoenix 4 Dr.
Sedan, Factory air conditioning, auto.
trans., radio and heater, power steer-
ing.
\$1499

'60 Dodge Sen. 4-Dr.
Sedan, 6 cyl. auto. trans., radio and
heater, power steering.
\$699

'59 Rambler 4-Dr.
Sedan, 6 cyl., auto. trans., radio and
heater.
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We Just Cleaned Up
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Found We Had

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We Also Found 140 More Who Just Couldn't Afford It

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2

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\$6.00

EVEN THOUGH YOU ARE NOW PAID UP YOU CAN EXTEND
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—JUST TO SHOW WE ARE FAIR WITH EVERYONE—

If You Renewed During December Sent Or Bring In Another Dollar and Get Your Extra Year



Epiphany Season Observed At Faith

Next Sunday, Faith Lutheran Church, 845 Hastings Ranch Drive, will take recognition of the Epiphany Season, a period in Western Christendom which this year extends from January 6 to February 13. The congregation will observe the Epiphany Festival which commemorates Christ's manifestation or revelation to the Gentiles, the Magi from the East.

In accord with this theme, the Rev. Armin Hesse will



FAITH LUTHERAN CHURCH

The Lutheran Church - Missouri Synod
845 Hastings Ranch Drive Armin W. Hesse, Pastor
9:15 - SUN SCHOOL & BIBLE CLASSES FOR ALL AGES
10:30 - SUNDAY WORSHIP SERVICES & COMMUNION
Sermon: "The Gift of the Savior Universal."
Public Reception of New Members.
7:00 P.M. - WALTER LEAGUE MEETING.
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church

"The Church of the Singing Tower"

Church School 9:30 a.m.
Worship - 9:30 and 11:00 a.m.
"With Bands of Love"
Rev. George W. Lindsay

"The Church of the Lighted Cross"

TRINITY PRESBYTERIAN CHURCH

Sierra Madre Blvd. and Hastings Ranch Drive
Rev. Donald H. Ostrander, Pastor



SUNDAY, JAN. 10
"THE CHURCH'S FUTURE"

CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.
YOUTH FELLOWSHIP - JR. & SR. HI - 7 P.M.

The Santa Anita Church
226 West Colorado Boulevard, Arcadia HI 6-8206
Dr. Ethel Barnhart Minister
Sunday, January 10 - 9 and 11 a.m.
"THE TEACHINGS OF THE SANTA ANITA CHURCH"

SUNDAYS A.M.
All youth activities - kind. thru 25 years

BETHANY CHURCH

(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor
9:30 a.m.-Sunday School
11:00 a.m.-"God's Last Word to Man"
A new series on Hebrews
6:00 p.m.-Christian Endeavor
7:00 p.m.-"An Interview with Youth"
Dr. Schaper speaking

First Church of Christ, Scientist

186 W. HIGHLAND AVE. SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 ... 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.
"Sacrament"

READING ROOM, 22 N. BALDWIN AVE.
Saturday 10-3 P.M.
Daily Except Sundays and Holidays 12-5 P.M.

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
Rev. Harley Gibbs Smith Jr., Rector
SUNDAYS

7:30 a.m.-Holy Eucharist
8:40 a.m.-Morning Prayer
9:45 a.m.-Church School Classes
10:00 a.m.-Community Mass and Sermon
WEEKDAYS
7:00 a.m.-Holy Eucharist
2nd Eucharist, Wednesday at 9:00 a.m.

Bethany

speak in the 10:30 worship service on "Hearts Aglow - Over the Gift of the Savior Universal." The Senior Choir will sing "Nazareth," by Charles Gounod, with James Ottosen and Diana Kuhlberg as the soloists. Holy Communion will be celebrated. New members will be received before the altar by adult confirmation and by transfer of membership.

The Sunday school and Bible departments will meet at 9:15. Convening in the sanctuary, the Adult Bible Class for all parents will continue the study of the Book of Revelation.

The Walther League will meet on Sunday evening at 7, with President Steven Silvera conducting the meeting. Last week more than a dozen young people of the league devoted about 12 hours each in decorating the Lutheran Hour float for the Tournament of Roses parade.

Scheduled in the parish for next week: the Church Council on Monday evening at 7:30; the Junior Choir on Tuesday night at 7:30; the Lutheran Women's Missionary League on Thursday morning at 9:30; and the Senior Choir on Thursday at 8 p.m.

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Your Inner Stability

The Sunday sermons at the Santa Anita Church, a non-denominational church, at both the 9 and 11 a.m. Worship Services during the month of January are devoted to presenting the teachings of The Santa Anita Church and their application. The subject Sunday morning, January 10, at both services is "The Teaching of the Santa Anita Church." Infant and young child care is provided. The public is invited.

All youth activities from kindergarten through high school and college are held at 9 a.m. Sunday mornings.

Tuesday evening, January 12 at 8 p.m. Hazel Shumate will present an illustrated talk about her work in Nigeria. The subject is "God in Action in Nigeria." Mrs. Shumate's successful work with the adult illiterates will be of interest to many. She has been in Nigeria for two years and while there wrote a primer and other books in their Yoruba language. The public is invited. A free will offering will be taken to help in the work.

Spiritual help is offered day and night through our telephone ministry HI 7-6162.

The Santa Anita Church
(non-denominational)
226 W. Colorado Blvd.
Arcadia HI 6-8206

SUNDAY, JAN. 10
"THE CHURCH'S FUTURE"

CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.
YOUTH FELLOWSHIP - JR. & SR. HI - 7 P.M.

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"THE TEACHINGS

Special offer
from Dorothy Gray

SATURA
the true
moisture
cream
\$850 Size
NOW \$600

Savon the gentle-mannered cream ladies prefer. Satura's humectant action aids in the prevention of dryness, gives skin a petal smoothness. Either of its formulas, with hormones or with Vitamin A, will help soften, smooth and moisturize as few other creams can. Discover Satura today at these savings.



Ladies choose Dorothy Gray

Hartman
Small Pharmacy

20 N. Baldwin EL 5-3311

Defensive driving
will always pay
Drive carefully —
Children should be seen
and not hurt.

It seems that the only gift

I heard the most delightful Christmas story the other day that I would like to share with you.

Vella Views

By Toni Maurin
Sycamore 7-9634

The party's over. The house has been stripped of all its glitter and life has settled down to normal again with the children all counting the days till Easter vacation!

Now all I have to worry about is getting a crankcase device installed on my "average American-made" motor vehicle. I'm so flattened to be put in that class with my 1953 wagon instead of that other unfortunate class that is spoken of as the "odd ball" vehicles. I've always been very defensive about "my" car.

It was never a very pretty wagon as wagons go, even when it was new, but over the years it has kind of earned a note of distinction, it is the last of the walk in models and you can jolly well bet you don't have to to locate it in a parking lot. No siree! It stands there proud and tall and dignified waiting for me. Now it is my duty to have major surgery performed or to retire it gracefully, a hard decision to face, but surgery it is! I certainly couldn't have it running around after all these years of faithful service being illegal could I? No, the two of us together will help stamp out smog along with the other "average" motor vehicles and drivers!

Those that attended the New Year's Eve Fantasy black tie affair held this year at the home of the Don Hays on Villa Heights Road were transferred into a winter wonderland as they approached through snowbanks simulated by covering the yard with dozens of white sheets. The theme was carried out through the entire decor. In the party room the canopies were banked with snow with realistic icicles dripping down here and there at strategic places. The large clock on the wall was done in icy blue foil with snowflakes substituting for numbers.

A small band provided dancing music throughout the evening and at midnight a buffet supper was served.

Those attending were Mr. and Mrs. Alan Stearns, Mr. and Mrs. John Roberts, Mr. and Mrs. Edward Eley, Mr. and Mrs. Charles Goldsworthy, Mr. and Mrs. James Smith, Mr. and Mrs. William Dixon, Mr. and Mrs. Allan Boal, Mr. and Mrs. Anthony Boland, Mr. and Mrs. John Redmond, Mr. and Mrs. Howard Morganbridge, Mr. and Mrs. Richard Tuchschner, Mr. and Mrs. Bud Holloway, Mr. and Mrs. Forrest Paxson, Mr. and Mrs. Dom Giangregorio, Mr. and Mrs. William Olson, Mr. and Mrs. Ed Rosic, Mr. and Mrs. Matt Slavin, Mr. and Mrs. Charles Hardison, Mr. and Mrs. Ralph Johnston, Mr. and Mrs. Robert Meason, Mr. and Mrs. William Spalding, Mr. and Mrs. Charles Edison, Mr. and Mrs. Al Dunn, Mr. and Mrs. Herschel Alton, houseguests of the Hunts from Phoenix, Arizona, and the planning committee, Mr. and Mrs. Ken Christianson, Mr. and Mrs. Gene Rode, Mr. and Mrs. Robert Hunt, Mr. and Mrs. Robert Farmer, and of course, Mr. and Mrs. Don Hays.

Mr. and Mrs. Edward Barnes of Sierra Madre Villa had a few neighbors and friends in for a bit of holiday cheer last week.

Those bidden to attend were Mr. and Mrs. Warren Basin, Mr. and Mrs. Philip Shepherd, Mr. and Mrs. David Zinszinger, Mr. and Mrs. Don Webster, Mr. and Mrs. Wallace Jones, Jr., Mr. and Mrs. John Hedrick, Mr. and Mrs. Robert McClain, Mr. and Mrs. Andy Ong, Mr. and Mrs. Don Hays, Mr. and Mrs. Ray Anderson, Mr. and Mrs. Henry Becker, Mr. and Mrs. William Hobgood, Mr. and Mrs. Cal Mathieu, Mr. and Mrs. Charles Klinger, Mr. and Mrs. Kenneth Christianson, Mrs. Edwin Pyle, Mr. and Mrs. John Whightman, Mr. and Mrs. Ernest Maurin, Mr. and Mrs. Gerald Frederici, Dr. and Mrs. Shirley Evans, Mr. and Mrs. Allen Kniekrehm, Dr. and Mrs. Richard Miller, Mr. and Mrs. H. A. Switzer, and Mr. and Mrs. David Wilson.

This is a national tragedy. It must be stopped. You can help by giving to the March of Dimes to support research and treatment.

FIGHT BIRTH DEFECTS Join THE MARCH OF DIMES

HELP MONROVIANS TO
MAKE THEIR QUOTA

**MONROVIA
SPORTING GOODS**

231 S. MYRTLE
MONROVIA
358-7189



TWO WEEKS ONLY
THE WAYFARE
RCA Recording Artists

Opening Night
January 5

THE ICE HOUSE
THEATRE-RESTAURANT
24 N. MENTOR PASADENA
MU 1-9942

SPORTS AS Hank Ives SEES IT



the finest pass receiving performances ever — by Florida State's Fred Biletnikoff. The Oakland Raiders nailed a good one when they signed him.

THE CARDINAL'S Pat Fischer should have been an A-1 example to "little-feelers." The All-Pro linebacker made mace of the Green Bay Packers in the Miami Sunbeam Bowl, and he's no bigger than a whisper. One time he met Paul Hornung head-on, lifted the big Packer fullback high in the air and dumped him on his high-priced wicket fast in the second half.

SO LET'S SAY IT . . .

USC would have been a much stronger representative. Mike Garrett's speed, Fertig's passing plus a more than an adequate defense would PROBABLY have provided Michigan with more competition.

SEEN ON TV . . . One of

Oregon State defense. ABOUT THE ROSE BOWL . . . The Wolverines were a typical Big-10 type team. Big, fast and tough. That makes for a nice combination. Tommy Prothro's charges had little speed and wilted fast in the second half.

AND THEN THERE is Mike Stratton the Buffalo linebacker whose crunching tackle of Keith Lincoln won the AFL title for the Bills. With Lincoln in the game San Diego probably would have swept to their second straight championship.

CLEVELAND'S BROWNS claim title to the national belt. They were great

Please turn to Page 11

Perry's Stationery and Gift Shop

Hallmark Cards

for All Occasions

- GIFT ITEMS
- OFFICE SUPPLIES
- SCHOOL SUPPLIES
- WEDDING INVITATIONS & ANNOUNCEMENTS

SPECIAL
Hallmark Greeting Cards
FOR ALL SPECIAL OCCASIONS

56 W. Sierra Madre Blvd. EL 5-3385

BLUE CHIP STAMPS



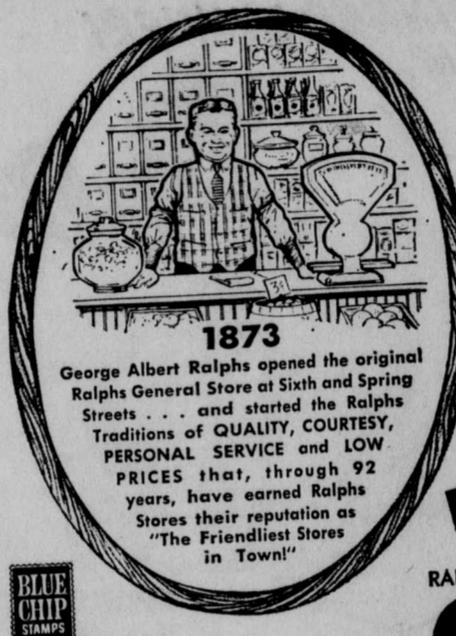
1965

Today, 47 Ralphs Supermarkets, conveniently located throughout Greater Los Angeles, provide every known modern shopping convenience . . . including many introduced by, and exclusive with, Ralphs . . . and still lead in QUALITY, COURTESY, PERSONAL SERVICE and LOW PRICES . . . Shop at Ralphs and prove it!

SINCE
1873

Ralphs

Family Stores
FOR Family People



George Albert Ralphs opened the original Ralphs General Store at Sixth and Spring Streets . . . and started the Ralphs Tradition of QUALITY, COURTESY, PERSONAL SERVICE and LOW PRICES that, through 92 years, have earned Ralphs Stores their reputation as "The Friendliest Stores in Town!"

Ralphs DELICATESSEN

FIRST PRIZE
MARGARINE
2 1-LB. PKGS. 25¢

ARMOUR STAR FRANKS 49¢
COLBY

CHEDDAR CHEESE 59¢
HUM BRAND IMPORTED GOUDA CHEESE 59¢
ARMOUR BARBECUED SPARERS OR BACK RIBS 59¢
HEBREW NATIONAL KOSHER SALAMI CUBES OR FRANKS 59¢

10-OZ. PKG. 16c A LB. 59¢
SAVE 14¢ 12-OZ. PKG. 16c A LB. 59¢
SAVE 19¢ 12-OZ. PKG. 16c A LB. 59¢

RANCH HAND FROZEN VEAL PARMAGIANA 59¢
ICELANDIC FROZEN BREADED HALIBUT 69¢

12-OZ. PKG. 16c A LB. 59¢
12-OZ. PKG. 16c A LB. 69¢

DEL MONTE GOLDEN CREAM STYLE CORN 35¢
12-OZ. PKG. 16c A LB. 59¢
12-OZ. PKG. 16c A LB. 59¢

GLORIETTA TOMATO JUICE 21¢
PILLSBURY LAYER CAKE MIXES 29¢
ASSORTED FLAVORS 14¢

CUT-RITE PLASTIC WRAP 4 100-FT. ROLLS \$1.00
100-FT. ROLLS 16c A LB. 29¢
100-FT. ROLLS 16c A LB. 29¢

WOODBURY SOAP 1¢ SALE 4 47¢
BANDED BATH SIZE BARS 16c A LB. 47¢
SCOOPIES FLEXIBLE STRAWS 39¢
PKG. OF 80 16c A LB. 39¢

HORLICK'S INSTANT COFFEE 14¢
INCLUDES "2¢ OFF" INCLUDES "10¢ OFF" INCLUDES "20¢ OFF"
DAD'S OLD FASHIONED ROOT BEER 59¢
6 12-OZ. BOTTLES 16c A LB. 59¢

INSTANT BREAKFAST 79¢
CARNATION PLAIN, CHOCOLATE OR COFFEE 7½-OZ.
PKG. OF 6 16c A LB. 79¢

RALPHS COOKIES CHOCOLATE ECLAIRS 4 7½-OZ.
PKG. 16c A LB. 100¢
HORLICK'S INSTANT CHOCOLATE OR NATURAL MALTED MILK TABLETS 27¢
3½-OZ. PKG. 16c A LB. 29¢
PACIFIC STA CRISP SODA CRACKERS 16c A LB. 29¢

LITTLE THIS-N-THEM OLD FASHIONED
HAMBURGER 59¢
12-OZ. BOTTLES 16c A LB. 59¢

GENUINE SPRING LAMB—FRESH FROZEN
LEG OF LAMB 59¢
SAVE 20¢ A LB. 59¢
FRESH FROZEN LARGE LOIN LAMB CHOPS 69¢
LB. CELLO BAG 69¢

NO. 1 OREGON BOSC PEARS 25¢
THICK MEAT BANANA SQUASH 4¢
LB. CELLO BAG 89¢

ORANGES 10 LB. CELLO BAG 89¢

PEARS 25¢ SQUASH 4¢
LB. CELLO BAG 89¢

YOUNG TENDER GREEN or RED ROMAINE or BUTTER LETTUCE EACH 10¢

RALPHS RAISIN BREAD 31¢
RALPHS GERMAN SPLIT BREAD 89¢
CHOCOLATE CAKE 7-INCH 35¢
RALPHS BUTTERSCHOT BOWLS 9½-OZ. PKG. 35¢

MINUTE MAID FROZEN ORANGE JUICE 4 \$1.00
6-OZ. CANS 16c A LB. 38¢

RALPHS OLD FASHIONED ICE CREAM 49¢
VANILLA, CHOCOLATE, NEAPOLITAN 49¢
SAVE 10¢ ½ GALLON 35¢

PICTSWEET FROZEN FRENCH CUT GREEN BEANS 4 \$1.00
9-OZ. PKGS. 16c A LB. 39¢

MORENO FROZEN MEXICAN FOODS 29¢
BEEF TACOS, BEEF ENCHILADAS OR MEXICAN DINNER 39¢

OH BOY PIZZA 39¢
DOWNYFLAKE FROZEN WAFFLES 2 PKGS. OF 6 31¢

PET NEEDS CAT FOOD 12 6-OZ. CANS \$1.00
LORD & LADY KITTY PAN PET LITTER 10 LB. 69¢

211 E. FOOTHILL BLVD. at 2nd AVE., ARCADIA
OPEN DAILY 9 A.M. TO 10 P.M.; SUNDAYS, 9 A.M. TO 9 P.M.

All-Ways THE MOST OF THE BEST FOR THE LEAST at Ralphs

HUNTINGTON DR. AT SAN GABRIEL BLVD.
OPEN DAILY 9 A.M. TO 10 P.M.; SUNDAYS, 9 A.M. TO 7 P.M.

LEGAL NOTICE

Thursday, Jan. 7, 1965

SIERRA MADRE NEWS-9

PUBLIC NOTICE

NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Sierra Madre will conduct a public hearing on Thursday, January 21, 1965, to determine whether to consider the amendment initiated by the Planning Commission for proposed new regulations in the R-3 Residential Zone of the Sierra Madre City Code relating to apartment construction.

The proposal to be considered involves the following proposed amendments, together with such modifications as may be made hereafter as a result of such public hearings:

Proposed regulations in the R-3 & R-P Zones:

A. To suspend code sections 9443, 9444, 9446, 9448, 9449, 9453, 9454, 9456, 9458, 9459 and Section 9514 for the limited extent inconsistent herewith.

B. To adopt new code sections replacing the foregoing as follows:

1. SIDE YARD. There shall be a side yard of a width not less than ten (10) feet.

2. REAR YARD. There shall be a rear yard no less than ten (10) feet in width commencing at the rear lot line, which rear yard shall be accessible to other portions of the lot and otherwise to be landscaped and maintained. Garages constructed completely underground may be located in such required rear yard.

3. AREA PER DWELLING UNIT. Every dwelling house after erected or structurally altered shall have a lot area of not less than two thousand (2000) square feet per family; provided that from time to time there shall be excluded from such computation the area required for garages or carports which may occupy any portion of the required rear yard.

(A) Any portion of said lot or parcel which serves as an access easement to any other lot or building site;

(B) Any portion of said lot or parcel which serves as an improved surface flood control project under the jurisdiction of any public agency;

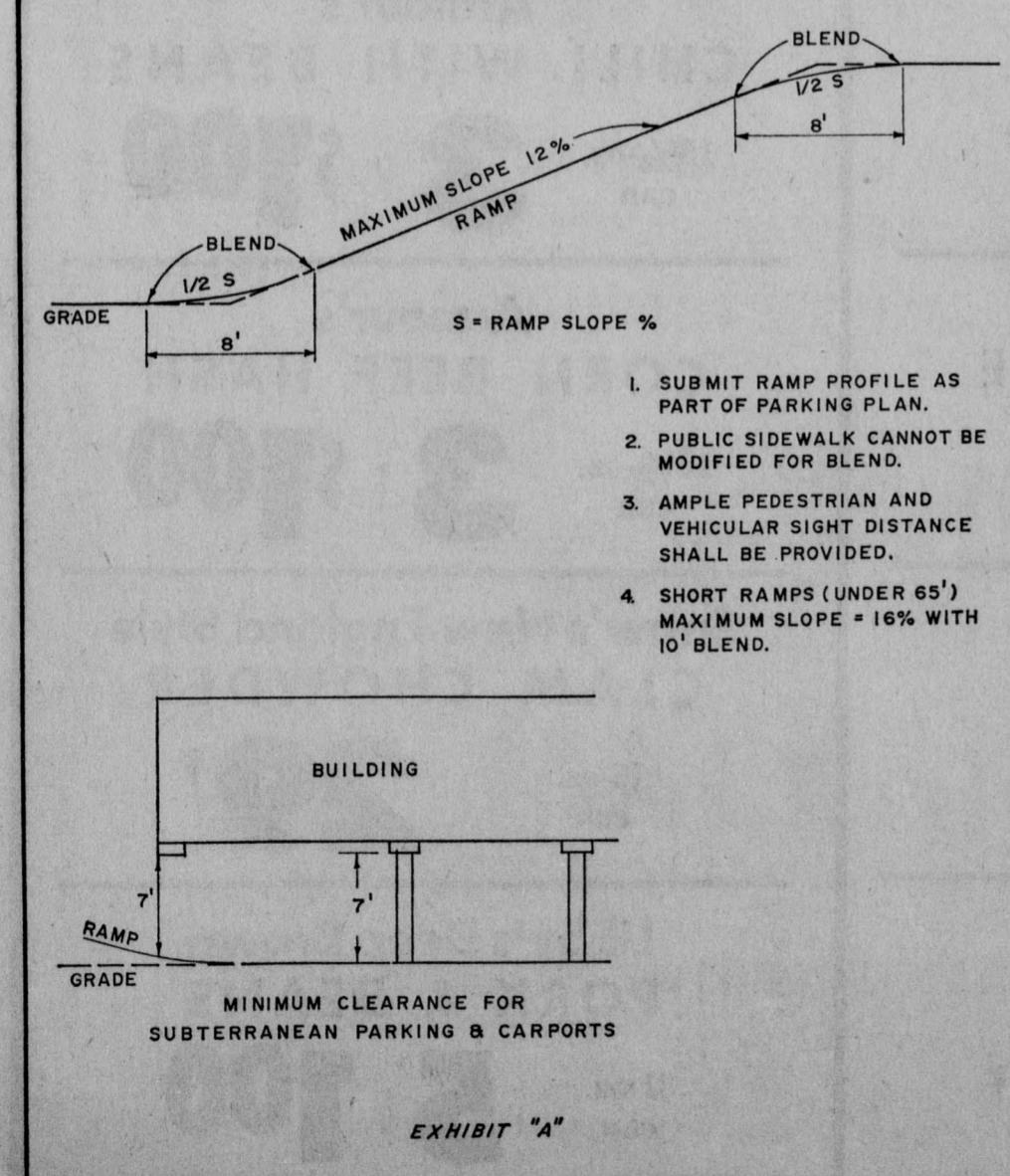
4. FIRE DOOR. Each one-bedroom dwelling unit shall contain less than eight hundred (800) square feet of a portion of a dwelling unit for the purpose of fulfilling any of the area requirements specified in this section.

5. PARKING REQUIREMENTS. At least one (1) (2) parking spaces, one of which shall be in a roofed carport or garage, shall be provided on an individual basis for each dwelling unit. Each such parking space shall contain a minimum area of two hundred (200) square feet, shall contain less than ten (10) feet width, not less than twenty (20) feet long and shall have adequate individual access including a driveway of not less than twenty-five (25) feet. In addition to the above, at least one-half (1/2) open parking space for use of visitors and service vehicles shall be provided for each dwelling unit and shall be so designated. No portion of any required driveway or walkway shall be used to fulfill any such parking space requirements. Every parking space, driveway and turning areas and all other areas intended for vehicular use shall be paved with asphaltic or cement concrete.

5.1 FRONT YARD PARKING. Required front yard in any R-3 or R-P district may not be hard surfaced or utilized for access or parking purposes to any garage, carport or parking space other than for required driveways(s) and pedestrian walkways not more than three feet in width.

5.2 PARKING RAMPS. The regulations shown on Exhibit A may be used for underground parking facilities.

RAMP GRADES & TRANSITIONS FOR UNDERGROUND PARKING



6. DRIVEWAYS. WIDTH. Each driveway to a garage or parking space shall be at least twelve and one-half (12 1/2) feet wide. It shall be totally unobstructed from the pavement upward. Every driveway serving as access to more than twelve (12) required parking spaces or which is more than one hundred twenty-five (125) feet long shall be not less than twenty (20) feet wide and shall totally unobstructed from the pavement upward.

7.1 USABLE OPEN SPACE SEPARATION. The minimum distance between swimming pools and other structures which have openings shall be fifteen (15) feet.

8. PARKING HEIGHT. Structures used principally for parking shall not be higher than one (1) story. Parking shall not be permitted above ground level.

9. LENGTH. No building shall be longer than one hundred fifty (150) feet. Other than in the dwelling unit, length is not limited.

10. STORAGE SPACE. Sixty (60) square feet of recordable space shall be provided for each dwelling unit, other than in the dwelling unit, length is not limited.

11. UTILITY SPACE. Not less than 16 square feet of enclosed space shall be provided within the development for the storage of building materials, tools and laundry facilities.

12. TRASH AREAS. All collection trash areas shall be located to the rear of the front building line and shall endorses on the rear of the sides (including all sides facing streets and those located between buildings joining properties) by a five foot solid masonry brick or concrete wall.

13. LANDSCAPE. All off-street parking areas not covered by a roof shall be screened from adjacent property by shrubs, trees or other approved screening devices not less than six (6) feet in height.

14. PRELIMINARY PLANS. Prior to the submission of building plans, a plan for review of proposed plans shall be submitted to the Planning Department for any structure to be erected in Zone R-3 or R-P. These plans shall include dimensioned architectural drawings and plot plans for all proposed construction, including all site drawings and plot plans for all proposed construction submitted to the Planning Department. Such plans shall show the elevations and location of all proposed buildings, the location and type of landscaping; the proposed dimensions of the land around such buildings and structures, including paved parking areas, hydrants, telephone poles, floodlights, driveways, sidewalks, storm drain and drainage facilities and any other proposed improvements required by the Planning Department. Calculations of open space, front, rear and side yards, open parking areas and driveways must be included. Such preliminary plans shall also indicate the scale, the location of all structures, driveways and parking areas on each lot or building site and portion of the building site.

15. PLAN REVIEW. The Planning Department shall review all such plans submitted, and shall endorse them on copy of the plans if it determines that the same comply with all of the provisions of this code. If the plans thus submitted do not conform with one or more provisions of this code, the Planning Department shall disapprove the same. Its disapproval thereof together with its statement of the reasons why such plans do not conform.

16. PLAN REVIEW ENGINEERING. The Planning Department shall transmit to the City Engineer a copy of all such preliminary plans. The City Engineer shall review the plans and make recommendations to the Building Inspector and Building Inspector and a written report thereon prepared and returned to the Planning Department. The City Engineer shall provide plans to drainage, grading, curb cuts, driveways, street, curbs, gutters and improvements and may require additional engineering plans to be submitted and approved by the Planning Department before the issuance of a permit for the work done.

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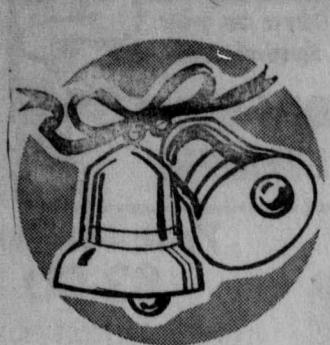
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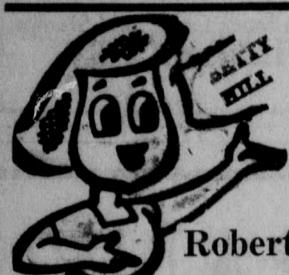
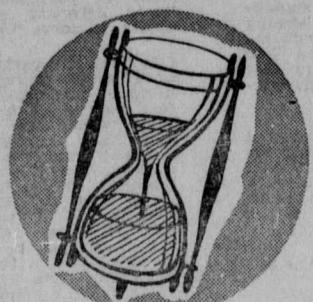
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60. PLAN REVIEW APPROVAL. The Planning Department shall

WELCOMING THE NEW YEAR!



19 and 65 Food Specials



FROM OUR OWN KITCHEN
ALL OUR COOKED FOODS ARE PREPARED DAILY UNDER THE
SUPERVISION OF OUR FINE AND CAPABLE COOK
BETTY HILL, AND HER ASSISTANTS

Roberts Fresh — Home Made

Carrot & Raisin Salad1-lb. cup **35¢****Jack Cheese**

Kraft Monterey

59¢ lb.

All Meat BolognaOscar Mayer
13-oz. Pkg.

55¢ ea.

FROZEN FOODS

YOU CAN'T BEAT THESE TASTY WORK SAVERS

MINUTE MAID ORANGE JUICE

6-oz. can **3 FOR 89¢**12-oz. can **55¢ ea.**

Swanson's Chicken of the Sea

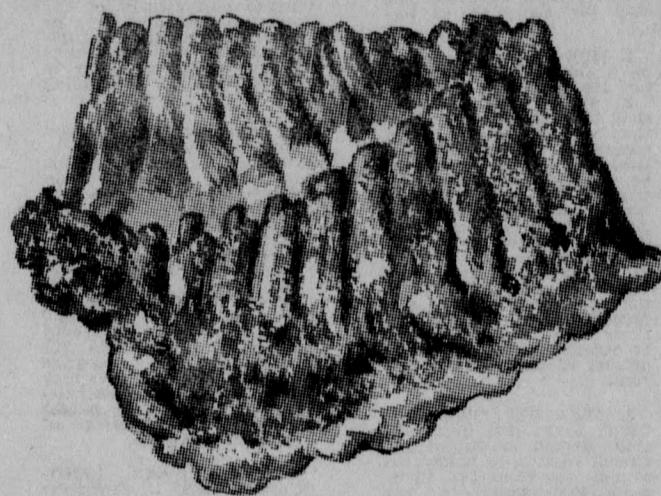
TUNA PIES 8-oz. tins

5 FOR \$1.00Hawaiian -- Rosy Red
PUNCH

12-oz. cans

3 FOR \$1.00**fresh Produce!**Fresh large green
ARTICHOKE **3 FOR 39¢**Sweet full 'o juice
ORANGES **4 lbs 39¢**Extra fancy hothouse
MUSHROOMS **1/2 LB. 39¢**Fresh ripe Hawaiian
PINEAPPLE **39¢ ea.**Chiquita brand golden
BANANAS**3 lbs. 39¢**Sniders
CATSUP
3 FOR 49¢Flip - Top
SANDWICH BAGS
80 count **19¢**"Large enough to
serve you, small
enough to
know you"Prices
Effective
Wednesday
thru
Saturday
Jan. 6
to
Jan. 9*Roberts Market*
HOME OF THE GREEN FROG
ON THE CORNER OF THE SQUARE
SIERRA MADREPlenty of
Free
Parking
on
Our Lots

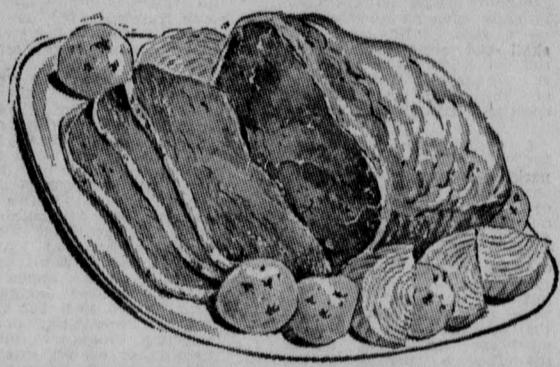
Fresh -- Eastern -- Lean

SPARE RIBS **45¢ lb.**

Fresh -- Tender

Beef Liver **59¢ lb.**Fresh -- Lean
Ground Chuck **59¢ lb.**

U.S.D.A. CHOICE -- BONELESS

Corned BEEF BRISKETS **69¢ lb.**

Fresh - Lean - Tender

CUBE STEAK**\$1.09 Lb.**

Morrell Pride

Lean Sliced
BACON**49¢ lb.**Boneless
HALIBUT FILLET**89¢ lb.**SW Pure
Apple Juice
quart bottle **35¢****PUREX**
Liquid Bleach
Qts. **21¢**Hills Bros.
INSTANT COFFEE
10-oz. jar **\$1.49 NET**Bordo Sections
GRAPEFRUIT
16-oz. can **29¢**Bumble Bee
PINK SALMON
tall can **49¢**Campbell's Reg. can
TOMATO SOUP **10 FOR \$1**Sunshine Krispy CRACKERS 1-lb. box **29¢**Armour's
CHILI WITH BEANS
15½-oz. can **3 FOR \$1.00**Armour's
CORN BEEF HASH
15½-oz. can **3 FOR \$1.00**Snow's New England Style
CLAM CHOWDER
15-oz. can **29¢**Libby's Deep Brown
PORK & BEANS
31-oz. can **5 FOR \$1.00**

As Ives Sees It In Sports

will undoubtedly be right with such nifty talent as Native Diver, Sledge, Mustard Plaster and possibly Candy Spots in the hunt.

WRAPPING UP THE OLD YEAR . . .

BEST QUOTE . . . "I want to take this opportunity to deny all reports that a managerial change is contemplated" — Horace Stoneham, Giant's owner . . . (He couldn't wait till the season was over to give Al Dark the bum's rush, firing him before the final game.)

DIAMOND HIGHLIGHTS . . .

. . . Brooks Robinson and Ken Boyer named as MVPs. Old Hankus picked both men for such honors before the season started.)

Ken Johnson's 9-inning no-hitter that he lost to Cincinnati 1-0, deserves mention . . . And how about the third no-hitter of Sandy Koufax's career and the perfecto by Jim Bunning . . . The great shutout hurling of Dean Chance that earned him the Cy Young award.

TOP TEAM EFFORT . . . By UCLA Bruin basketballers who went unbeaten to nab the national title.

A GOOD DEAL . . .

The Angels acquisition of Willie Smith from the Tigers for Julio Navarro.

THE TRIBUTE TO FRED HUTCHINSON . . . "He showed us how to live, and he showed us how to die."

OLYMPIC BEST . . . Marine Lieutenant Billy Mills, an orphaned Indian from Kansas, turning in an credible victory in the 10,000 meters race in Tokyo.

AND THEN THERE was the Clay-Liston (pardon the

expression) fight, which has to go down as the "dopest" athletic contest of the year.

BIGGEST DISAPPOINTMENT . . . Failure to name USC to play in the Rose Bowl, magnified by the horrid performance by Oregon State on New Year's Day.

KEN VENTURI'S tremendous win in the USGA Open in Washington's steambath climate, the golfing trick of the year.

AMONG THE ODDETIES . . . The Santa Anita parimutuel clerk who picked up \$1,017 for himself when he accidentally punched out a \$10 ticket on Inclusive who won and paid \$205.40 in the San Luis Rey Handicap.

WILDEST THRILLS . . . By USC for their last minute victory over Craig Morton's California Bears, 26-20, and them to be duplicated with their spine-tingling 20-17 triumph over mighty Notre Dame.

AND A GREAT WORLD SERIES that would be hard to duplicate.

A WONDERFUL YEAR OF SPORTS with more to look forward to in 1965.

Lunch 11:30 a.m. to 2:30 p.m.
Cocktails 'till 2:00 a.m.
Dinner 5:30 p.m. to 11:00 p.m.
670 N. Lake near Orange Grove
PASADENA
SYCAMORE 3-0964
Closed Sundays and Holidays

VENT

for the "other side" by "VAN DYKE"

news coverage . . .

Let Editorials express the general Republican views and not only those of an extreme minority — even if there are a lot of those in our fair City!

Tell advertisers to leave out political comments and slogans in their ads . . .

Only accept "Letters to the Editor" for printing if they are signed in full and give permission to have the name printed as well . . .

If you give such or a similar assurance in your newspaper for the future, many of your "lost sheep" would return and most of the "Liberals" would join their "Conservative" neighbors in collaborating with you to make the "squeak" one of the best papers anywhere . . .

Things have changed since the last election. The Republican Party must find a common meeting ground and unite all factions of opinions it represents. We must smoke the peace-pipe and not continue the war paint which will cause our destruction . . .

Don't tell your neighbors to only support those businesses who advertise in your paper . . .

Don't tell those who give you news items or announcements that you will only print them if they also advertise in your paper . . . Stay objective in your

To Entertain

On January 9 at noon, active members of the Alpha Chi Omega day group will be guests of Mrs. Jerome Forbes, president, and her sister, Mrs. Gertrude Kester at luncheon at a restaurant in San Marino. Afterwards all are invited to play bridge or canasta. Please call AT 1-2054 or AT 1-0983 for reservations.

opposing political party and so it should be. In unity there is strength. The two parties have enough differences to argue about domestically — we should represent one front toward the world . . .

Well, Carrot Top, I wish you the success and the enlargement you are apparently thinking of — if nothing else, your long hours of work deserve it. But I also hope that you will try and succeed in running the "squeak" so that it will please MOST of the people of our community — I know you cannot please everybody . . .

On yes — V.D. stands not only for "Van Dyke" — it also means "Versus Democracy." According to the new Webster I got for Christmas, that means: "In contrast to or as the alternative of the principles and policies of the Democratic Party in the U.S." However, my tongue is in my cheek until we find out what our Republican Party is going to stand for in the future — right now, nobody knows.

Santa Anita Marks Birthday

December 26 marked an exciting birthday for Santa Anita; its 30th year of horse racing and its 28th racing season.

The private Turf Club had an elegant continental look for its members with the floral arrangements.

In the Chandeleur Room, the Corina rose was featured in Italian wooden carved angel figures with maiden hair fern and pink cyclamen plants on either side of the staircases. On opening day candelabras loomed from the angels heads with long white tapers. Rex begonias and magnolia leaves in yellow chrysanthemum plants enriched the Brazilian Room. The French rose, Bacarra, was on display in the directors' room.

Turf Club Terrace Lunch

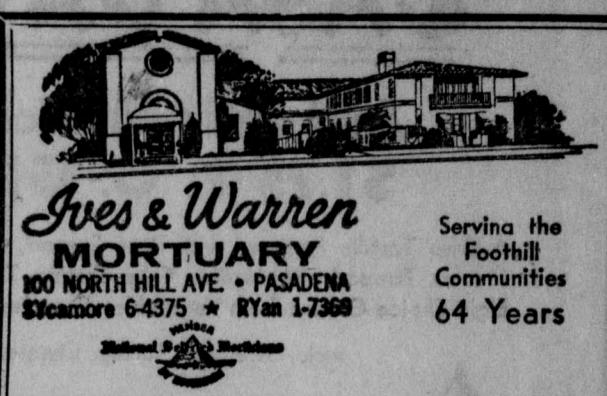
eon Tables were reserved by members: Robert S. Lytle, Mrs. Herbert Kalmus, Francis Frost, Leo Shananhan, Mrs. Paul Hunter, Bryant Wells, Louis Pfau, Herbert Towne, Paul Appleby, Warren Crowell, Neil Petree, Hugh Evans, Harry Nelson, Lawrence Adams, Clairborn Saint, Cleve Bonner, Dr. Max Pagram, Wilfred G. Lane and Winston R. Fuller to mention but a few that occupied seats on the first day.

When the seventh race

Attend the
Church of your choice
this Sunday

BIG dividends
are found in
the Classified Ads

Thursday, Jan. 7, 1965 SIERRA MADRE NEWS—II



**IN ALL THE WORLD
THERE
IS NO PLACE
LIKE HOME
FOR YOUR
SAVINGS**

ASK US TO PROVE IT

HONESTLY, THERE IS NOTHING WE'D LIKE BETTER

Home is . . . America's Largest
Assets are now over \$1.8 Billion.
Home is . . . Safe.
Safe since 1889. No one has ever lost a penny at Home Savings.
Home has . . . the experience.
Now in its 76th year of service to Californians . . . and the world.
Home has . . . the strength.
Reserves are over 100 times those of the average association.
(Source: Federal Reserve Bulletin—August 1964)
Home pays . . . higher earnings.
Year after year—the highest prevailing rates.
Home pays . . . consistently.
Quarterly earnings are paid, or compounded every time, on time.
Five generations of California families know.
Home leads . . . in efficiency.
Currently only 10.6% of Home's income goes for operating expenses.
The average S&L spends 21.4% . . . the average bank 45.4%. Home's efficiency is your best guarantee of continuing high earnings on your savings.
Home leads . . . in convenience.
More offices to serve you than any other association in America.
Home always . . . stresses service "both ways."
Since 1889 it has been our policy to return your money as promptly and as graciously as we accept it.
Home always . . . serves you best.
When you enter a Home office you'd think you were the only customer. Such personal and interested service has earned Home Savings over half a million customers.

FEDERAL Home Loan Insurance Corporation. FEDERAL Home Loan Bank.



AMERICA'S LARGEST

Main office:
761 So. Broadway
Los Angeles

THERE IS A HOME SAVINGS OFFICE NEAR WHERE YOU LIVE, WORK, OR SHOP.

HX-456

THE WORLD'S OUTSTANDING SAVINGS INSTITUTION
HOME SAVINGS

**DON'T WAIT!
YOU CAN
SAVE NOW**

San Gabriel Valley's Largest Chrysler -- Plymouth Dealer wants to get the new year started off with a bang and keep the momentum going from the best year in their history.

**TREMENDOUS SELECTION -- Over 150 cars in stock.
IMMEDIATE DELIVERY -- We have it or we'll get it.
REAL SAVINGS -- We're anxious to get the year started off.
COMPLETE FINANCING -- We hold our own contracts.
OUTSTANDING SERVICE -- Ask our customers!**

**COME AND SEE US
YOU WON'T BE SORRY!**

MACKAIG & SONS

San Gabriel Valley's Largest Chrysler — Plymouth Dealer
Imperial — Chrysler — Plymouth — Valiant

632 W. HUNTINGTON DR.
Monrovia, California

"The
Generous
Scotsman"

"The
Generous
Scotsman"

357-3266

CASA JANARA

Authentic Mexican Food
\$1.75 T. C. GRANDE

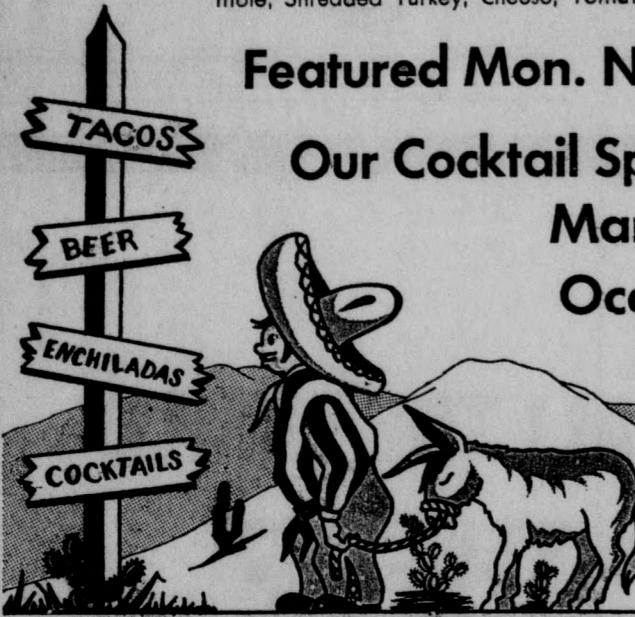
A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

Featured Mon. Night \$1.10

Our Cocktail Specialties
Margarita
Ocapulco

200 E. Foothill
Arcadia

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12-SIERRA MADRE NEWS
Thursday, Jan. 7, 1965

Costs Will Be Up

Expect A Bigger Year In '65 Says Experts

California business leadership is cautious in predicting an economic surge in 1965 largely because executives are concerned over possible rising costs of operating and the detrimental effect on business of any new state governmental spending and additional taxation.

This is the conclusion of a California State Chamber of Commerce report based on a survey of 350 heads of key firms representing a cross section of business, industry and agriculture.

Clark Galloway, state Chamber general manager, reported that 53 per cent of the firms polled believed there would be an improvement in business over 1964; but 37 per cent looked for no perceptible change and 10 per cent expected decline.

Nearly half of those responding believed there would be no increase in capital investments for plant and equipment. More than half predicted there would be no rise in employment.

On the other hand, according to Galloway, 64 per cent felt their individual volume of business would be greater in 1965 than in 1964. Fifty-five per cent predicted prices would approximate those of 1964, 32

per cent felt prices would be higher, and 13 per cent looked for lower prices.

Firms polled included banks, insurance companies, retail stores, manufacturing and industrial concerns, agricultural businesses, building firms and service establishments.

Galloway interpreted the survey results in this way: "The survey seems to indicate that many California businesses are concerned over this state's ability to solve some serious problems that face us, such as the threat to our number-one industry, agriculture, posed by the demise of the 'bracero' program, and the task of maintaining a favorable business climate by holding down governmental spending and taxation."

"While California has all the necessary ingredients for a booming prosperity along with a booming population, there must be a proper blend and mix of the ingredients, and the prime catalyst is a healthy economic climate."

"Constant pressure for increased state spending — which in turn requires new revenues — is a major deterrent to a favorable economic climate, and businesses' capacity to provide from 180,000 to 200,000 new jobs which will be required during the year to match our population growth."

"The State Chamber — and, we believe, countless business firms in California — have an underlying confidence in California's future and we are not pessimistic, but realistic."

"This realism requires facing up to our disadvan-

tages and doing something about them."

The State Chamber intends to devote itself primarily during 1965 to suggesting practical alternatives to new state expenditures and new taxes, and to assist in the development of an attractive climate for job-producing business enterprises.

"With progress in these areas, we can reasonably expect a bigger year in 1965 than in 1964."

Karrie's happy grandparents are Mr. and Mrs. Thom as E. Keenan of Arcadia, and Mr. and Mrs. Howard Haley, Sr. of Glendale. The lucky little lady also has two great grandfathers, Mrs. Edwin Suhere of Arcadia, and Mr. Thomas G. Keenan of Montecito Park.

Attend the Church of your choice this Sunday

tages and doing something about them."

The State Chamber intends to devote itself primarily during 1965 to suggesting practical alternatives to new state expenditures and new taxes, and to assist in the development of an attractive climate for job-producing business enterprises.

"With progress in these areas, we can reasonably expect a bigger year in 1965 than in 1964."

The real Bargains are found in the Classified Ads

Republicans To Meet

Crib Crop

Kristen Elizabeth is her name, and she's the very welcome newcomer at the home of Mr. and Mrs. William Hogue of 1160 Valley View, Pasadena. They proudly announced the birth of their little daughter, weighing 6 pounds 8 ounces, on December 16 at Saint Luke Hospital.

The Hogies are also the parents of Stephen, 7, and Jimmy, 3 years old. Their happy grandparents are Mrs. Emil Hogue of Waterford, South Dakota, and Mr. and Mrs. Fred Christensen of Sturges, South Dakota. Mrs. Hogue, Sr. is visiting in Sierra Madre now for several months, and really enjoys the new baby.

The official call was sent to all 1025 regular members and 4100 associate members of the committee. This meeting will mark the first time the entire committee has assembled since its organizational meeting in Sacramento last August.

This session will have three major objectives. First, the State Committee will recognize and award those individuals who performed outstanding jobs in selected campaigns in the recent elections, and also those counties that have paid 100 per cent of their state committee finance quotas for 1964. Second, the officers and members of the various standing committees of the State Committee will be appointed. Third, these standing committees will hold their organizational meet-

ings, and be asked to work out, adopt, and implement, over the next two years, sound practical programs.

Parkinson pointed out the State Committee will be emphasizing the future. "Although California's Republican Party performed satisfactorily in the recent elections," he said, "we have a great amount of homework to do, if we expect to win the Governorship in 1966."

"California is the most patriotic and politically sensitive state in the Union, and Republicans all over the country are looking to us for leadership," he said. "We must accept that leadership and begin to build our party on the strength that comes from a consensus," he said.

Parkinson further stated this broad program was approved at the December 5 meeting of the State GOP's Executive Committee, and the implementation rests with the members of the State Committee.

Beer Tax Helps Out Treasury

California beer drinkers paid record taxes of \$400,000 every single day of 1964, or a yearly total of \$146 million.

Those figures were released by George W. Ossoske, executive secretary of the California Brewers Association, who said that estimated consumption of 9 million barrels of beer during the year reached a new high for California and resulted in the record tax totals pouring into the treasuries of federal, state, and local governments.

The association executive said direct taxes now account for more than 44.6 per cent of the cost of each barrel of beer produced in California. In addition, there are more than 1,000 indirect taxes including "at least two on the air that goes into the tire of a delivery truck."

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in
Sierra Madre

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Mercomatic, radio, heater, tinted windshield, padded dash, white walls, etc.

Factory List — \$2609.40

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Marauder 2 dr. hardtop Fastback. Best. engine, steering, brakes, Multidrive, radio, heater, etc.

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OPEN EVES. & EVERY SUN.

MONROVIA

Editorially Speaking...

Golden Egg or Goose Egg?

by George A. Maurer

Literally scores of news releases from all corners of the county have been received during the past several weeks with the same thought in mind — to save the property taxpayer from ruinous taxation. Many of them merit all the support that can be mustered in their behalf and others need a second look to check on the value and possible motivating force.

Many of the releases have been issued by members of the Board of Supervisors and it is this spot to which we must look first if the taxpayer is to have the heavy burden eased from his back. They have resolved to back the suggestion of Assessor Philip Watson to set a two per cent of the market value ceiling on taxes, and they have been lauded for this action. Then they reiterate a previous statement to seek a one-half cent increase in the sales tax to help raise several million dollars for county use. This seems to be a "Rob Peter to Pay Paul" scheme for in the true overall picture the property owner is in most instances the same party who will be buying the items on which the sales tax is levied. It all amounts to is the paying of the same, or possibly greater amount, but spread out over the entire year, rather than a lump sum.

At first glance this "pay a little at a time" philosophy appears the easy way out but like other "tax solutions" it can be increased and increased in gradual steps until it becomes all out of proportion. Most of the taxes have reached their present stages by this very process.

Another statement by one member of the Board of Supervisors called attention to the fact that the county had two employees working full time on three projects that were not really county responsibility, a total in wages of approximately \$1,200 each and every month for something that nets the taxpayer nothing. At the same time he revealed that the county had spent close to one million dollars on the new movieland museum, to be erected, and which according to the original plan the county was to supply only the parking area. Here again the taxpayer has been handed the short end of the stick.

As we near the end of the fiscal year if county department heads follow the usual patterns for most government subdivision they will be checking their budget now to make the last minute spurge of buying to deplete reserves which they have set aside during the early months of the fiscal year to take care of any emergencies that may arise. Now is the time when they will buy items which they want but may be able to get along without, if necessary.

Soon the preliminary work of the department budgets will get underway in preparation for the early budget hearings at the department level. It is at this point that the taxpayer's interest must be aroused to see that every saving possible is made. This is the point at which those few dollars here and a few dollars there start pyramiding into those sums that hit the taxpayer where it hurts the most — right in the pocketbook.

The county's policy is to pay its employees salaries that are comparable to those received in private industry, which is as it should be. But on the other hand, county government should be run as efficiently as a private corporation must be operated if the corporation is to stay in business in a competitive market.

For instance, we know that there are many, many instances where county vehicles are being used to provide "to-and-from-work" transportation for individuals employed by the county. It could hardly be possible that these people carry on work in the vicinity of their homes for such an extended period of time. The cost to the average worker in private industry to travel to and from work probably amounts to a minimum of \$5 per week, in itself not an excessive amount, but multiply this by 52, the number of weeks in the year, multiplied by the number of county vehicles being used in the manner, and again the pyramiding begins.

Private industry probably spends little money to check to the abuse of use of its vehicles as even the most casual spot-check will usually reveal flagrant abuse, and the same should hold true in the county. Department heads receive salaries comparable to the men that are extracting efficiency in private industry and their talents should also be equal to these same accomplishments.

The taxpayers must get relief — NOW — and it can only be done by requiring less money for governmental use and these same men, who have pointed out some of the abuses of taxpayer's money are the very ones that must plug the gaps that the have found and dedicate themselves to the full time task of SAVING THE GOOSE THAT LAYS THE GOLDEN EGG FROM ULTIMATE DESTRUCTION.

Elected officials and those persons employed by the taxpayers owe it to their property owners to use every method possible to make savings wherever possible. It is time to start pyramiding savings instead of expenses. Savings and expenses are always inversely proportional to one another. The old saying "A PENNY SAVED IS A PENNY EARNED" is as true today as it was in Benjamin Franklin's day.

* * *

KENNEDY, MO., DEMOCRAT: "If there is one thing on which Americans are generally agreed . . . it is that making money is no easy task . . . Yet every now and again there is a story about someone who found the case as easy as — well, as rolling off a log. Consider the case of the late Henry R. Gochau, who died last year at the age of 90 after having worked as a freight clerk for the Chicago and North Western Railway for more than half a century. An inventory of his estate disclosed that he had left a fortune of close to two million dollars. And how did he do this on a freight clerk's pay? He bought a few hundred dollars worth of stock in new companies back in the early 1900s. Some of the firms went under, but one of them — Minnesota Mining and Manufacturing — skyrocketed. His 396 shares of 3M turned into 27,246 shares over the years, thanks to stock splits."

Sierra Madre News

Published every Thursday at 9 Kestrel Court, Sierra Madre 5-3324 or 5-3225. The Sierra Madre News, Official Newspaper of the City of Sierra Madre, is defined as a newspaper of general circulation for the publication of legal notices as defined by Section 4426 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number 4047.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

R. Robert Evans
Peggy L. Evans
Dr. Henry V. Witty

Editors and Publishers
Editorial Executive

NOTE: The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome. Letters must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas in letters to the editor, but the editor reserves the right to publish or withhold any letter. Letters attacking individuals or personalities will not be published. Subscription Rates: In Los Angeles County — \$3.00 per year. Elsewhere — \$3.00 per year. Foreign Countries — Air Mail, Second Class, priced upon application. 10 cents per single copy.

FREEDOM AT ANY PRICE

By H. V. WITTY

"Are you one of the millions of people who are baffled and befuddled by so-called 'modern art'?"

"When some of your friends patter the line of the self-appointed 'art experts' of the Cult, do you wonder whether they, or you, are 'goofy'?"

"Were you angry at the weird assortment of alleged works of Art, many by characters with 'significant front' or 5th Amendment records, sent by our government to represent this phase of our culture in Brussels and Moscow?"

"Are you disturbed to find many of the works you loved in Art Museums banished to the cellar and replaced by modern horrors, thinly veiled pornography and welded wreckage?"

"Does it surprise you to find your children at school or college taught to draw or paint doodles like those you spanked them for scrawling on nursery walls?"

"If your answer to the above question is 'yes,' then cheer up. Your IQ is all right." So assures Mr. Wheeler Williams, president of the American Artists Professional League, Inc., in 1959.

What caused all this confusion? V. J. Jerome, educational director of the Communist Party and member of its central committee, told us "cultural activity is an essential phase of the (Communist) party's general ideological work and as such is interconnected with the party's struggles in the economic and political spheres . . . Therefore the subversive art program gives Americans a chance to rebel safely against convention — be defiant, daring, revolutionary. So we guide them to create the situation we want. We have already succeeded in removing some of the finest pieces from American museums and substituting monstrosities. This is done quietly. Some show surprise but feel there is nothing they can do about it — so do nothing. It is astonishing what we have been able to get away with. Even our most experienced psycho experts directing operations can scarcely believe it."

"It is almost a shame to take advantage of these silly, cowardly people. It is proof of what abject sycophants democracy makes of peace, of freedom, of socialist humanism."

"Here," as Congressman George A. Dondero of Michigan puts it, "is the Red directive to use art to infiltrate, to organize, to rally sympathy, and to do it as Socialist humanists under the banners of peace and freedom as the entering wedge to a nationwide WPA of art to be eventually under the control of infiltrated art groups."

Mr. Wheeler Williams, who appeared before the House Committee On Un-American Activities in July of 1959, had this to say regarding Communist subversion of Art: "They (Communists) want to destroy all phases of our culture; and if they can destroy our faith in God and our faith in the beauty and wonders of our cultural heritage, including the arts and literature and music and so forth, they can take us over without a hydrogen bomb. They can take us over with pogroms."

Commenting on Communist successes in subverting the arts, Mr. Williams stated: "I would say they have been successful beyond their wildest possible hopes."

To substantiate Mr. Wheeler's position one has only to read the "minutes of a Communist cell on Art," received by Mr. Wheeler and authenticated by Armand Penha, Cleon Skausen and other leading authorities in the field of Communist subversion. Excerpts from these minutes appear below:

"Art in U.S. unorganized,

OUT OF THE COBWEBS

10 Years Ago:
January 6, 1955

Mayor Charles E. Louk became the new Postmaster for Sierra Madre Friday afternoon following a brief installation ceremony at 2 o'clock conducted by Post Office Inspector Fred W. Leben from the Pasadena postal territory. Louk moved into his new post following an appointment signed by President Eisenhower after recommendations were made by the congressman from this area, Edgar W. Hiestand, and with a proposal by the Postmaster General in Washington, D.C., Arthur E. Summerfield.

Mr. and Mrs. Ernest P. Maurin Jr., 585 Ramona, entertained at a cocktail party and buffet supper New Year's Eve.

" . . . Remove all inspiring and beautiful art from all exhibits and substitute degenerate art in its place . . . Try for meaningless emptiness. Tie junk together and set it up as sculpture. . . . Do not worry about what top Soviet politicians may say or do. Just window-dressing. Our work goes on, never changes. Our goal is fixed and unalterable. The top side-show is for the gullible. Pay no attention to it . . . Our subversive art program gives Americans a chance to rebel safely against convention — be defiant, daring, revolutionary. So we guide them to create the situation we want. We have already succeeded in removing some of the finest pieces from American museums and substituting monstrosities. This is done quietly. Some show surprise but feel there is nothing they can do about it — so do nothing. It is astonishing what we have been able to get away with. Even our most experienced psycho experts directing operations can scarcely believe it."

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Mr. and Mrs. C. W. Jones of Alegria, spent Christmas with their daughter and family, Mr. and Mrs. Hudson Proctor, at San Diego.

The next time you view "Lady With Artichoke" with its ridiculous and confused anatomy, don't apologize because you are baffled and bewildered by modern art — just ask your friend if he knows "Comrade" Picasso!

At the Kiwanis Club luncheon on Tuesday, E. Eugene Lunsford, newly elected president presided, and retiring president Bruce McGill gave the club Achievement Report, which showed a year of splendid activities. Also the club maintained a record of 100 per cent perfect attendance for 12 straight months, a remarkable record. Robert H. Green, local manager of the Southern California Edison Co. office was received into membership in the club during the meeting.

30 Years Ago:
Jan 4, 1935

"We still believe in the community, and things are going to advance in this country exactly in proportion to the community effort." That is the challenge President Franklin D. Roosevelt hurled at every city and small town in America. It must not go unanswered in Sierra Madre. Appoint yourself member of the Sierra Madre Better Housing Committee, and prepare to spruce up your home so that the pride you may have in your home town may be increased by making it truly Southern California's unmatched City of Homes.

Business in Sierra Madre has shown an immediate and favorable reaction to the opening of the Santa Anita race track, according to many indications. Local real estate offices report that there is already a shortage of housing accommodations, all small residences having

Delta Gammas
Begin New Year
January 12th

Thursday, Jan. 7, 1965 SIERRA MADRE NEWS—13



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C. BERNARD COOPER,
Director of Community Relations

RUSS WALTER
BETTE SHONACK
MARY ANN HUSSEY
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Letters To The Editor Show Deep Feelings ..

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SAVINGS
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4 PAYMENTS PER YEAR
ASSETS NOW OVER \$109,000,000.00
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GREEN at LOS ROBLES and FOOTHILL at ROSEMEAD

FOR A ROSY FUTURE, INVEST IN PROSPEROUS PASADENA

Dear Editor:

May I take this opportunity to extend to each and every one of you within my First Supervisorial District on behalf of myself and my staff, greetings and sincere best wishes for a Happy, Prosperous and Fruitful New Year.

May I further pledge to you my conscientious efforts for adherence to an austerity County budget for the 1965-66 fiscal year and to the 10 specific recommendations toward effecting economy and efficiency in government that I recently proposed in an endeavor to relieve the overburdened County taxpayers.

Warmest personal regards.
—FRANK G. BONELLI
Supervisor

Dear Editor:
You and your newspaper have been especially helpful in making the past year a highly successful one for Goodwill Industries of Southern California, and we sincerely appreciate your efforts on our behalf.

With your assistance, increasing numbers of people became acquainted with our rehabilitation services program for handicapped men and women. As a result, a record number of discards

were donated, creating more employment opportunities than ever for the handicapped.

All of us at Goodwill Industries thank you for your cooperation and wish you a very successful and happy New Year.

—FRANK G. FLEGAL
Executive Director

Dear Editor:

Commercial airlines have far outgrown their infant industry subsidy diapers. They offer service of indispensable convenience to "Very Important People" in an awful hurry. Said "VIP's" should be willing and able to pay their way without demanding half fare provided in the form of tax-free public airports. The boast of airline self-support is false as long as railroads are heavily taxed to help provide airports, therefore:

Whereas government transportation policy violates fair play and suggests conspiracy to empty the trains to stuff the planes.

Be it hereby solemnly resolved that the undersigned shall remain rail-bound and under NO circumstances resort to flight in the year 1965 and thereafter until:

1. All government airline coddling agencies cease to

coddle.

2. All railroad strangling commissions cease to strangle.

3. Equality of opportunity in transportation prevails.

Signed and executed in the City of Arcadia, California, on the first day of January in the year 1965
A.D. by:

—K. FRITZ
SCHUMACHER,
Former railroader

Dear Editor:

Item to Van Dyke:

"Father, must I work to eat?"
"Oh, no, my lucky son, We're living now on Easy Street With dough from Washington."

"We've left it up to Uncle Sam, Now don't get exercised! Nobody has to give a damn, We've all been subsidized."

"But if Sam treats us all so well — And feeds us milk and honey — Please tell me, Daddy, where the hell He's going to get the

trains to stuff the planes."

Dear Editor:

Assembyman Houston L. Flournoy arrived today in Sacramento for the opening of the 1965 General Session of the Legislature. This marks the commencement of Assemblyman Flournoy's third term as the representative from the local 49th Assembly District.

"With a difficult session facing us, I naturally hope to hear from my constituents on the issues as they develop, and to welcome any visitors to our Capitol," Assemblyman Flournoy said.

Persons wishing to write the Assemblyman in Sacramento should address their letters to:

The Honorable Houston L. Flournoy, Assembly — California Legislature, Room 5136 State Capitol, Sacramento 14, California.

Assemblyman Flournoy's district office in Claremont will remain open. Persons wishing to call may contact Mr. Flournoy's secretary, Mrs. Mary Richardson, at 626-1245 between 9 a.m. and 5 p.m. daily.

—HOUSTON L. FLOURNOY
—STIFRAK

even a day sooner from the Daily Worker and you'll find it is the same almost word for word and is straight from the horse's mouth to boot. (Vent is associated with another part of the horse but I'm being careful what I say believe me since I got burned and it cost me a new typewriter ribbon which I couldn't afford all things considered).

Boy, I go wound up didn't I this time? Guess it's because what is goin' on makes me sick and I bet if you just stop to think about it you know things ain't right likewise.

Instruction for expectant mothers will be offered to San Gabriel Valley residents beginning January 11. The ten-lesson series will be conducted on Monday mornings from 9:15 a.m. to 11:15 a.m., at 2495 E. Mountain St., Pasadena. Any expectant mother with her physician's approval may register by calling the Extension Training Center: 355-7661. Enrollment is limited.

Instruction for child-bearing involves intellectual, emotional, and physical preparation. The woman accepting the responsibility of self-control, study, and exercise in order to be equipped for her labor and delivery is more apt to be poised and confident. As a result she may have a shorter labor and make a more rapid and complete recovery.

The Honorable Houston L. Flournoy, Assembly — California Legislature, Room 5136 State Capitol, Sacramento 14, California.

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—HOUSTON L. FLOURNOY
—STIFRAK

Dear Editor:
Not having wrote you for a spell I know you been flooded with letters askin' what happened to me like I been. Well I got one anyhow and I told Mom I been here right along except to lay in some more writin' paper and I'm ready to go ain't you a lucky cuss?

Done a little thinkin' though and what really throws me is like how come educated people fall for the commie lies and worse repeat them over and over without stopping to let it seep in some and figure what is going on. Liberals is awful dumb I know but why so stupid to work against our wonderful Republic by thinking socialism is so great cause liberals sound just like socialists to me anyways.

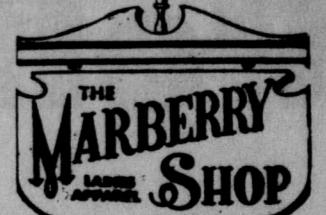
Never been any country in the world even come close to ours and I'm sure you agree there. So why try to become like the rest of the world which as far as I am concerned is mostly commie or socialist and if you'll pardon the words you know in your ziggards I'm right.

We were great because we have always been capitalists and much more conservative than liberal and if you think you never had it so good with security and all and bigger and better things to come the way we are now going about it you know better. You really mean to tell me you think things is rosy and you don't wonder when this bing is going to end? Bet most of you is only 30 days away from bankruptcy which means you got real troubles if that next paycheck don't come in.

You listen to Cronkite Pearson Huntley Brinkley Coates Post magazine and Life and Look and all them others constantly brainwashing you about worldism which means nothing but communism and the poor guy who believes in normal and natural integration and not more laws and commie inspired riots in the streets and colleges is a bigot against all mankind. And I hope you are real proud of us lickin' Russia's boots for the thousandth time in the UN instead of sayin' pay up or get out which is where we should be boy howdy!

The rescue people in the Congo are called white mercenaries but I ain't yet heard Latham and the others call the red rebels black butchers. Do me a favor and stop listening to these guys and get the propaganda

Thursday, Jan. 7, 1965 SIERRA MADRE NEWS-15



STARTS THURS., JAN. 7th
DOORS OPEN 10 A.M.

Sale!
of women's wear
OUTSTANDING REDUCTIONS!
• dresses
• sportswear
1/3 - 1/2 - and More

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Shopping Center
1137 W. Huntington Dr.
Arcadia

Instruction For
Expectant
Mothers Jan. 11

Instruction for expectant mothers will be offered to San Gabriel Valley residents beginning January 11. The ten-lesson series will be conducted on Monday mornings from 9:15 a.m. to 11:15 a.m., at 2495 E. Mountain St., Pasadena. Any expectant mother with her physician's approval may register by calling the Extension Training Center: 355-7661. Enrollment is limited.

Instruction for child-bearing involves intellectual, emotional, and physical preparation. The woman accepting the responsibility of self-control, study, and exercise in order to be equipped for her labor and delivery is more apt to be poised and confident. As a result she may have a shorter labor and make a more rapid and complete recovery.

The morning sessions include discussions covering pertinent topics for the mother-to-be plus individual instruction in exercises promoting comfort and fitness during pregnancy, special relaxation and breathing techniques for labor and delivery, and postnatal exercises which aid in the rapid return to the normal nonpregnant state.

The Childbirth Education Program is under the American Institute of Family Relations and includes four evening lectures given by a physician especially designed for the expectant mother and her husband.

The real Bargains are found in the Classified Ads

now's the time
To Earn EXTRA CASH!!

Be extra wise. You will have extra money tomorrow if you open an Atlas Federal Savings account TODAY!

For your savings convenience Atlas Federal will be Open Saturday January 9th 9 a.m. to 1 p.m.

Savings Received or postmarked thru January 11th Earn From The 1st.
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793-9655

Polio . . Birth Defects . .

BOTH CAN BE KILLERS . . .

THE NATIONAL FOUNDATION IS CALLING ON THE AMERICAN PEOPLE TO JOIN IN A PARTNERSHIP WITH SCIENCE TO ELIMINATE THIS DREAD DISEASE

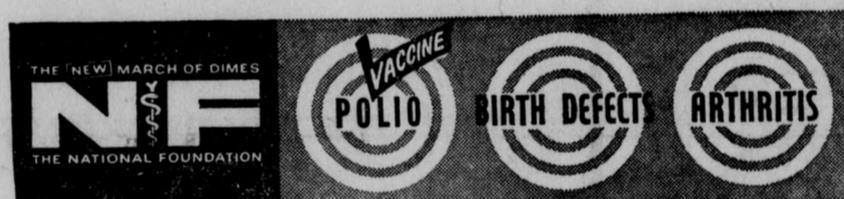


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DURING JANUARY 1965

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DO IT AGAIN . . .
SUPPORT THE NEW
MARCH OF DIMES



America's dimes have helped immeasurably to erase the threat of polio, have helped the crippled to walk and given scientists new weapons for attacking disease. Help open new frontiers in the search for causes, cures and preventatives of human tragedies. Support the NEW MARCH OF DIMES.

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Arcadia Area Road Project**Sierra Madre Plumbing Co.**

EL 5-7272

15 Kersting Ct. Across from flag pole
All Plumbing and Heating Repairs
Stoppages. Water Heaters, Disposals

Fixtures on Display

Pipe, Fittings, Valves, Faucets
Toilet Seats

Supervisor Frank G. Bonelli today reported that the Board of Supervisors has approved an allocation of \$1,300 for a roadway improvement project on Naomi Avenue east of Temple City Boulevard in the Arcadia area.

The proposed improvement will consist of widening the pavement on the north side of the roadway to join with the curb and gutter constructed under County permit by the owners of the adjacent properties. In addition, a 50-foot long section of the roadway east of

the project will be graded. The First District Supervisor pointed up the project as an example of a type of roadway work performed by the County Road Department in cooperation with the public for the betterment of our County roadway system.

"Benefits to be derived from the completed work," Supervisor Bonelli noted, "will be improved area drainage, reduced maintenance costs and generally added operational efficiency of this section of County roadway."

La Salle Seniors Lead Honor Roll For Second Report Card Period

Mike Murray and James O'Leary; Sophomores Conrad Bodai and Steve Johnson, and Freshman Raymond Abdalla.

Other seniors attaining A-honor roll status were: Gary Clarke, Gerald Cotter, John Crawford, Gregory Figueroa, Thomas Gaffney, John Martorana, Donald Randolph, Robert Trout, Mark Weigel, Jay Ziegler and Frank Genesee.

Juniors with a 3.5-3.9 mark were: Walter Melskell, Sean P. Murphy, Steve Salem, and Peter Burke.

Sophomores on the A-honor roll were: John Hennekes, Steve Junak, Kevin McCloud, Jim Reedy, Armand Tanquay, Glenn Williamson, and Frank Zwart.

Freshman honors went to: Robert Balwin, Thomas Gerke, James Gilles, Mike Healy, James McManus, Francis Miller, Edward Schwartz, Steve Stroup, William Van Kuran, and Frederick Werner.

Completing the list of honor roll students, the boys who attained B honors (3.0 to 3.49) were:

Senior: Edward Allnan, James Blackstock, Louis Bonnabel, Richard Callahan, Lawrence Daniels, Louis De La Paz, John Delgato, Gary Drean, Thomas Faherty, Anthony Finnerty, John Higgins, Richard Huntley, Justin Jauja, Michael Kelley, Paul La Courreye, James Leeper, Steven Lester, John Maitino, Paul Marin, Kenneth Merfeld, Gregory Moore, Carl Mounteer, David Munro, Sean T. Murphy, Joseph Noehel, Harold Pavelka, Thomas Pike, Victor Ramirez, Steve Ready, Michael Roosevelt, Clarkson Rose, Edward Rott, Ronald Sanchez, Thomas Sandford, Thomas Soeten, William Viani, Peter Zell.

Juniors: Peter Barker, Andrew Bataille, Robert Bigler, Anthony Boland, Daniel Buccola, Mike Curran, Francis Fimbres, Steve Gettinger, William Jagelski, Kenneth Kaefer, John Keese, James Kelly, Brent McAdam, Bruce McIntosh, Roy Moore, Gregory A. Moore, Thomas Mulqueen, Gordon Nelson, Rollin Nott, Patrick O'Donnell, Mike Plummer, Gregory Renn, Frank Tucci, Daniel Valling, and Daniel Weinstein.

Sophomores: Thomas Anthony, Lawrence Brown, James De Quattro, Steve Fuoco, Reno Galassi, John Giambastiani, William Green, John Hart, Philip Helin, Eloy Ituarte, Brian Kneier, Robert Matheny, Charles Mispagel, Doug Rakich, Harold Reinholtz, Ralph Riccobono, Robert Rios, Alan Sielen, Richard Stevens, Robert Sullivan, Dennis Sweeney, John Wright and Jeff Weigland.

Freshmen: Gary Anderson, Steve Balak, Timothy Barker, Michael Binard, James Comerford, Michael Cotter, Charles Cox, Robert Daltorio, Joseph Grimes, Francis Hatzenbuehler, Thomas Hegarty, Peter Hoffman, Michael Hutchinson, Christopher Kanter, Douglas Karnowski, Robert Kenz, John Krouse, Frederick Labrioco, Edward Lieber, Lawrence Lindleaf, Thomas Linnville, Timothy Manning, Rubin Marchosky, Robert Meaglia, Patrick Monahan, Michael Page, Gary Poholish, Gerald Schulz, Walter Slavin, James Stewart, Patrick Tellez, and Lawrence Young.

A total of 161 students were named to the honor roll at La Salle High School. The student body is comprised of 517 boys.

Honor Guards

Members of Troop 383, Boy Scouts of America, sponsored by the Sierra Madre Congregational Church, served as honor guards during several evenings at the Nativity Scene in Kersting Court. This participation in a civic activity goes on their record, and enables them to turn their badges right side up for having performed a good deed.

Read the Classified
They are Little
Bargains with a
Saving

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Balanced Meals Are Vital
To Good Health

Children's Dinners — 95c

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Home-made Desserts a la mode

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Free Parking - No Liquor

Bring this ad when you come to dine and take home 1 doz. of our home-made rolls free.

FLOURNOY REPORT

by Assemblyman
Houston I. Flournoy
4TH ASSEMBLY DISTRICT

there is no reason why home gardeners can't achieve the same results.

"John van Barneveld, American Rose Society director for this district and rosarian at Rose Hills, will again use his special mechanical board to show proper rose pruning. He and his staff will share their successful growing secrets and will be happy to answer questions on care of roses and other plants."

McNitt said ample free parking is available near the garden.

Use the Classified
The real Bargains
are found in
the Classified Ads

Defensive driving
will always pay
Drive carefully —
Children should be seen
and not hurt.

**Serving Seafoods
Exclusively
SINCE 1939**

JUST MINUTES AWAY ..



SERVING 11:30 to 10:00 P.M.
SUNDAY 12:30 to 10:00 P.M.
COCKTAIL LOUNGE OPEN 10:00 P.M.
PRIVATE ROOMS FOR BIRTHDAYS
FOOTHILL & ROSEMEAD DIVES

Rose Care Demonstrations To Be Held

Secrets of successful rose care in Southern California are given at the eight free rose care demonstrations held annually in the "Pageant of Roses Garden" at Rose Hills Memorial Park.

R. L. McNitt, Jr., president, has announced that this year there will be two complete demonstrations each afternoon at 1:30 and 2:45 on Saturday and Sunday, January 9 and 10, and again on the following Saturday and Sunday, January 16 and 17.

"Many rose lovers here make the mistake of trying to use eastern methods in pruning and caring for their roses," McNitt said. "For example, our climate makes on-going programs, and other problems of the forthcoming session would be enough to make this a critical year. However, overshadowing and complicating all this will be the most sensitive of all legislative matters — to the members involved, at least — a legislative reapportionment.

Since the Federal District Court has ruled that the legislature must redistribute the State Senate along population lines as its "first order of business," to be completed by July 1, 1965, the whole tilt of the upcoming session will be dominated by the delicate task of complying with the court's decision.

In this environment, even the fiscal imperatives which face the state's budget will, for a while, take a back seat. Their turn will come, as the state must come up with a means for balancing the budget for 1965-66. Even the "bare bones" budget which the Governor has been forecasting, will require some new revenue to make it balance — without the inclusion of any new program. Even greater tax increases are likely in the face of pressure for state employee salary increases, state college and university faculty increases, the culturally disadvantaged proposals for education, and other developing proposals.

However, until such time as the basic apportionment of the Senate is resolved, such pressing matters are likely to be shelved — in the State Senate, at least. Also hanging in the background is the possibility that further court decisions — in cases pending — may just place the legislature under similar orders to revise the Congressional and Assembly districts. These decisions could order the legislature to meet the "one man, one vote" criterion, invalidating current districts which now permits deviations of 2 or 3 to 1 between the largest and the smallest districts. Since the Supreme Court of the United States invalidated New York's recent apportionment where the deviation in one house was only 1.7 to one, the likelihood of such an order, if the cases are decided, is rather good.

While many developments of the New Year remain in doubt, several things can safely be predicted:
—It will be a long, and possibly acrimonious session.
—State expenditures will not go down.
—Taxes will go up.
—The Senate will be re-

OAKWOOD PHARMACY

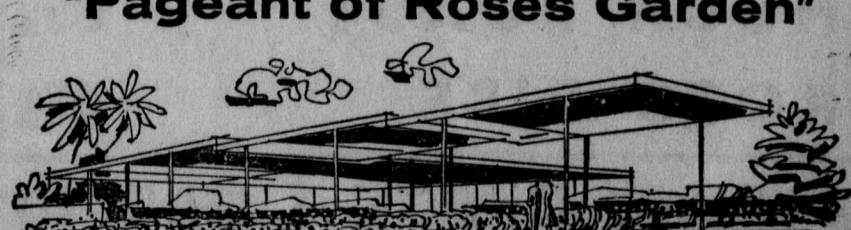
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At Foothill
Arcadia



You are cordially
invited to attend

**ROSE CARE
DEMONSTRATIONS**

at the

"Pageant of Roses Garden"

Saturdays • January 9 & 16
Sundays • January 10 & 17

at 1:30 p.m. and at 2:45 p.m.

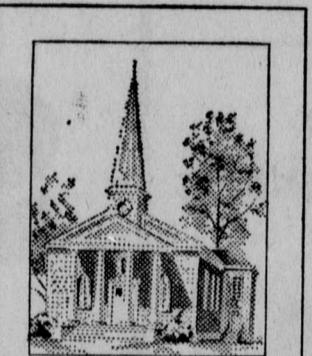
Expert rosarians will demonstrate the proper methods of pruning and caring for roses for your own garden and will answer any questions you may have.

ROSE HILLS Memorial Park

3900 S. Workman Mill Road, Whittier • Oxford 9-0921

Take your problems to Church this week —

millions leave them there!



Simply stone and iron! Our photographer called this "Strength."

Stone and iron are unyielding. But the greatest strength this world has known is a STRENGTH that yields:

God possesses a resolute Will . . . yet He gives man freedom of will.

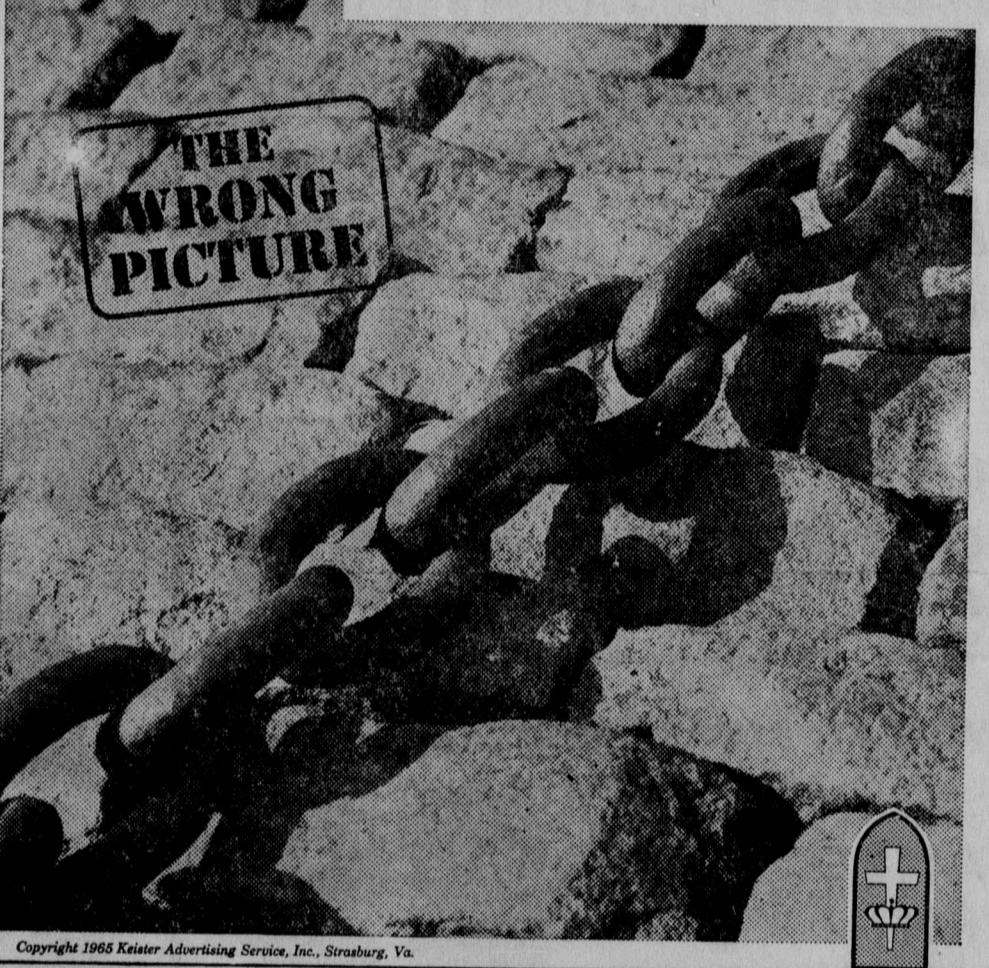
God embodies all Power . . . but He hears and answers prayer.

God breathes Holiness . . . yet He forgives men's sin.

For God is Love . . . and love is a living Strength . . . that reaches, inspires, guides, protects, promises, fulfills.

He was a descendant of the Ages of Stone and of Iron — that earnest seeker who cried, *The Lord is the strength of my life.*

At church, next Sunday, you'll rub shoulders with countless others who look beyond walls and chains to find STRENGTH.



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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Psalms 1:1-6	Psalms 84:1-5	Micah 6:8	Jeremiah 31:33-34	Romans 8:1-8	Ephesians 6:7-9	Romans 8:35-39

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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ROYAL DRUGS

PERRY'S STATIONERY AND
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FR. JAMES WALSH, Assistant

Sunday Masses 8, 9:30, 11 a.m. 12:15 p.m.

Holy Days 6:00, 8:00, 10:00 and 6:30 p.m.

Daily Masses 6:15 and 8:00

Devotions Wednesday evenings and

first Friday evenings at 7:30

TRINITY PRESBYTERIAN
CHURCH

Hastings Ranch Dr. and Sierra Madre Blvd.

REV. DONALD H. OSTRANDER, Minister

9 and 10:30 a.m. Church School

9 and 10:30 a.m. Worship Service

7:00 p.m. Youth Fellowship

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Balanced Meals Are Vital

To Good Health

Children's Dinners — 95c

Adults — 25c - \$1.65

Chicken, Rabbit, Steak,

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Home-made Desserts a la mode

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FOOD DOLLARS
WITH THESE

Thrifty Values!

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Regular 35¢	
2 Lb. Extra Large	55¢
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3 Pkgs.	\$1.00

Yuban	INSTANT COFFEE
	\$1.39
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Dole	FRUIT COCKTAIL
303 TINS	
4 FOR	89¢

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Del Monte	RAISINS
15-oz. Pkg.	23¢
Save. 6¢	
6 Pak	17¢
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Swifts	ALLSWEET
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Sheepherder
SOUR DOUGH ROLLS
Reg. 49¢ Doz. Pkg.

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CUT BEANS
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MIXED VEGETABLES
PEAS & CARROTS
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1 1/2-lb. Bag
Family Size

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MANNINGS CHOICE STEER BEEF SALE

CHUCK ROAST

43¢
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Center Cut
BEEF CHANKS

49¢
lb

O-BONE ROAST

63¢
lb

Knuckle
SOUP BONES

15¢
lb

Boneless
CHUCK ROAST

65¢
lb

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lb

CROSS RIBS

45¢
lb

GROUND CHUCK

59¢
lb

GROUND ROUND

79¢
lb

GROUND BEEF

39¢
lb

Zwan Brand
Cooked
SLICED HAM

49¢
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Rath Grade -- A --

BACON

55¢
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Economy Pack
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CHEESE

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Ripe Slicing
TOMATOES

19¢
lb

Large Fancy
ARTICHOKES

10¢
ea

White Rose
POTATOES

5 lbs. 39¢

School Boy Delicious
APPLES

2 lbs. 25¢

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NAVEL ORANGES

10¢
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